

USP 535: PLANNING METHODS II

Winter Quarter 2025

Class location and time: In-person only unless announced in advance, Mondays and Wednesday 10:30am to 12:20p.m. – Room: Science Research and Teaching Center (SRTC) rm. 247 (1719 SW 10th Avenue)

Professor: Dr. Aaron Golub, Email: agolub@pdx.edu

Office Hours: *Several times during the week arranged directly through my appointment scheduler – just click and reserve a spot – no need to email me.* . <https://calendar.app.google/Qyt245JmWdWwaxrE6>

Teaching Assistant: Gabriel Quiñones - Zambrana ggq@pdx.edu

COURSE DESCRIPTION:

This course builds upon Planning Methods I, with a focus on quantitative data and research methods. Planners often need to collect and interpret quantitative information and produce analyses based on that information. This course will help you perform basic quantitative analyses and be literate in, and a critical consumer of, such analyses performed by others. We will emphasize how to ask and answer planning questions with quantitative information and how to convey those answers to our audiences. We will learn how to explore quantitative data and analyze it using commonly used computer software. We will cover standard statistical tests to understand this data (e.g. chi-square, t-tests, ANOVA, correlation, regression). We will also explore techniques for local economic analyses and population projections.

Teaching and learning methods: The course will include two sessions per week, outside readings and assignments. Given that the course introduces new concepts and applications in each session, it is essential to come to every class in this course.

Learning outcomes: This course contributes directly to the following student learning outcomes (SLO) of the MURP program: ***SLO #8 -MURP students will collect and analyze information relevant to plan making*** and ***SLO #9 - MURP students will communicate plans and planning knowledge effectively and persuasively.***

COURSE RESOURCES:

A CANVAS site is set up for the class. The site contains all assignments, discussion boards, required and optional readings, and is where your completed assignments should be uploaded.

Textbooks:

Ewing and Park, eds. (2020) **Basic Quantitative Research Methods for Urban Planners**. Routledge and American Planning Association. (ISBN-13: 9780367343248) Available at the PSU bookstore.

D'ignazio and Klein (2020) **Data Feminism**. MIT press. (ISBN-13: 9780262358521) This is made available for free by MIT press [here](#) - and I've attached the PDF in the canvas site.

If you wish to order the books for yourself, there are e-reader versions and hard and paperback versions available new and used on various sites such as Powell's, Ebay and Amazon.

ASSESSMENT AND GRADING

Assignments will be judged for their accuracy, coherence, clarity in writing, and the clarity of documentation (citing the sources you used). Make sure you cite all references and sources of data; include a list of references at the end of your assignments if necessary. Each assignment will have a more specific grading rubric. All assignments should be uploaded as a Word or PDF file into the dropbox on the CANVAS website for the class.

The final grade will be calculated from weighting the assignments in the following manner:

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|--------------------------------------|-----|
| 1. Main assignments equally weighted | 80% |
| 2. Final concepts quiz | 20% |

Assignments: There will be 12 written assignments based around what we are reading and learning in class. These assignments will be posted on the CANVAS website and reviewed in class. All assignments are individual, except for one related to the *Data Feminism* group discussion. However, at any time you can work together, sharing your knowledge and understanding, if that helps you learn.

Final Quiz: The final quiz will be comprehensive and conceptual and taken at home during finals week.

Assessment deadlines: Assignment due dates are non-negotiable except for very extenuating circumstances (medical, family emergency). Late assignments with no excuse will be marked down 3% per day late.

Final Grading Scale:

A above 93.0 %; A- above 90.0 % ; B+ above 87.0 % ; B above 83.0 % ; B- above 80.0 % , etc.

Note on submitting work online

Proficiency in the use of CANVAS, PSU email, and other computer tools such as ZOOM or parts of Google suite is required for this course. We will also be using SPSS in part of the course, and you will learn how to access that on campus, remote logins, or your own computers. This course requires consistent access to functioning computer equipment and Internet access throughout the length of the course. Reliance on a cellular connection may not provide reliable and fast access to online learning resources. Here are some broadband programs that are free or low-cost:

<https://www.hightspeedinternet.com/resources/are-there-government-programs-to-help-me-get-internet-service>

ACADEMIC INTEGRITY

Students are expected to be ethical not only in the classroom, but also outside the classroom. It is in all students' interest to avoid committing acts of academic dishonesty and to discourage others from committing such acts. Academic dishonesty includes, but is not limited to, the following examples: engages in any form of academic deceit; refers to materials or sources or uses devices not authorized by the instructor for use during any quiz or assignment; provides inappropriate aid to another person in connection with any quiz or assignment; engages in Plagiarism. Plagiarism is the act of claiming someone's work as your own through copying it without giving the creator of the work credit. Plagiarism can also include using another person's theories, ideas, or phrases without proper attribution. The simplest way to avoid plagiarizing is to always cite the sources from which you gather information or develop arguments – just cite anything you use from someone else (it actually makes your work stronger!). Plagiarism is a serious issue and is a violation of the PSU Student Conduct Code http://www.ess.pdx.edu/OSA/osa_b.htm. University policy requires instructors to report all instances of plagiarism and penalize the perpetrator(s) according to guidelines set. Please see me if you ever have any questions about how to cite your work.

CAMPUS SUPPORT FOR RESPONDING TO HARASSMENT OR DISCRIMINATION

Portland State is committed to providing an environment free of all forms of prohibited discrimination and sexual harassment (sexual assault, domestic and dating violence, and gender or sex-based harassment and stalking). If you have experienced any form of gender or sex-based discrimination or sexual harassment, know that help and support are available. Information about PSU's support services on campus, including confidential services and reporting options, can be found on PSU's Sexual Misconduct Prevention and Response website at: <http://www.pdx.edu/sexual-assault/get-help> or you may call a confidential IPV Advocate at 503-725-5672 or

schedule online at <https://psuwrc.youcanbook.me> . You may report any incident of discrimination or discriminatory harassment, including sexual harassment, to:

Albert Roberson, Title IX Coordinator - titleixcoordinator@pdx.edu

Richard and Maureen Neuberger Center (RMNC), 1600 SW 4th Ave., Suite 830

Taylor Burke, Deputy Title IX Coordinator and Dean of Students - 503.725.4422 - askdos@pdx.edu
Smith Memorial Student Union (SMSU), 825 SW Broadway, Suite 433

Please be aware that all PSU faculty members and instructors are required to report information of an incident that may constitute prohibited discrimination, including sexual harassment and sexual violence. This means that if you tell me about a situation of sexual harassment or sexual violence that may have violated university policy or student code of conduct, I have to share the information with my supervisor, the University's Title IX Coordinator or the Office of the Dean of Student Life. However, the Title IX Coordinators will keep the information confidential and refer you to a confidential advocate. For more information about Title IX please complete the required student module *Creating a Safe Campus* in your CANVAS.

ACCESS AND INCLUSION FOR STUDENTS WITH DISABILITIES

PSU values diversity and inclusion; we are committed to fostering mutual respect and full participation for all students. My goal is to create a learning environment that is equitable, useable, inclusive, and welcoming. If any aspects of instruction or course design result in barriers to your inclusion or learning, please notify me. The Disability Resource Center (DRC) provides reasonable accommodations for students who encounter barriers in the learning environment.

If you have, or think you may have, a disability that may affect your work in this class and feel you need accommodations, contact the Disability Resource Center to schedule an appointment and initiate a conversation about reasonable accommodations. The DRC is located in 116 Smith Memorial Student Union, 503-725-4150, drc@pdx.edu, <https://www.pdx.edu/drc> .

- If you already have accommodations, please contact me to make sure that I have received a faculty notification letter and discuss your accommodations.
- Students who need accommodations for tests and quizzes are expected to schedule their tests to overlap with the time the class is taking the test.
- For information about emergency preparedness, please go to the Fire and Life Safety webpage (<https://www.pdx.edu/environmental-health-safety/fire-and-life-safety>) for information.

DIVERSITY, EQUITY AND INCLUSION

The USP Belonging, Justice and Dignity Committee identifies [a variety of ways for students to give feedback, seek assistance, and report a problem](#) (focused on issues related to Diversity, Equity and Inclusion).

[Portland State University Prohibited Discrimination and Harassment Policy](#) - addresses the definition of discrimination and harassment and provides appropriate contacts for reporting cases.

The Office of the Dean of Student Life hosts the Academic Appeals process. Students who feel they have received a prejudiced or capricious academic evaluation may submit an [Academic Appeal Request](#). Before students submit this request, students must have appealed to the instructor (Aaron Golub), department chair (Greg Schrock) and appropriate dean (Dean Youde). Students should then read the [Academic Appeals Guidelines](#) to see if their grade dispute fits the purview of the Academic Appeal. For more information please visit the [Academic Appeals website](#), email askdos@pdx.edu , or call 503-725-4422.

SYLLABUS DISCLAIMER

All syllabi are subject to minor changes to meet the needs of the instructor, school, or class. Every effort will be made to avoid changing the course schedule but the possibility exists that unforeseen events will make syllabus changes necessary. The instructor reserves the right to make changes to the syllabus as deemed necessary. Students will be notified in a timely manner of any syllabus or schedule changes in class, and through the CANVAS announcements and class email. Please remember to check your PSU email and the CANVAS messages and announcements often.

COURSE CALENDAR

Unit	#	Date	Content Area
Introduction to quantitative analysis	1	1/6/2025	Overview of the course / Intro to quantitative methods for planning / Launch survey project
	2	1/8/2025	Intro to quantitative methods for planning / Overview of software environments
Census and ACS review	3	1/13/2025	Census and ACS review, Introduce JAPA review assignment 10
	4	1/15/2025	Census and ACS review (2)
Quantitative analysis and statistics	5	1/20/2025	No Class
	6	1/22/2025	Intro to pivot tables, graphical display of quantitative information
	7	1/27/2025	Conceptual modeling to explain relationships
	8	1/29/2025	Intro to SPSS, Statistical tests, hypothesis testing, normal distribution
	9	2/3/2025	Z-test of two proportions, Chi square tests
	10	2/5/2025	Comparing Means (Difference tests and ANOVA) (DF Mtg1)
	11	2/10/2025	Comparing Means (Difference tests and ANOVA)
	12	2/12/2025	Discuss survey results/challenges (DF Mtg2)
	13	2/17/2025	Correlation
	14	2/19/2025	Correlation and Regression (DF Mtg3)
	15	2/24/2025	Regression
	16	2/26/2025	Regression (DF Mtg4)
Population projections and local economic analysis	17	3/3/2025	Population Projection
	18	3/5/2025	Population Projection (DF Mtg5)
	19	3/10/2025	Local economic analysis
	20	3/12/2025	Wrap-up discussion of Data Feminism, JAPA article sharing, Local Economic Analysis