

# PORTLAND STATE UNIVERSITY

*2019-2020 visitor guide*





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Each and every neighborhood in Portland adds to the spirit of the city's local pride. Find out the best spots to hit away from downtown to get the true Portland experience.

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If you're going to visit Portland, you'll need to get into the mind of a local. Experience Portland, hour by hour through the eyes of a hipster.

## MAP OF CAMPUS 18

Know where to go to on PSU's campus. 50 acres in the middle of a city can be daunting. Use this campus map to guide you. Can't find what you seek on the map? Try [map.pdx.edu](http://map.pdx.edu).

## KEEPING PORTLAND WEIRD 26

Great food and coffee draw visitors to this remarkable city and our well-known weirdness is why folks wish they could stay. Meet the Unipiper, one of Portland's weirdest inhabitants.

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# PORTLAND NE



By Brett McKinney, PSU's Director of New Student Programs

## SOUTHWEST PORTLAND

### University District

The Portland State campus is the focal point of the University District. Complementing the college campus are a few gems that draw people in from across the region. Every Saturday of the year (rain or shine), the **Portland Farmers Market** bustles with local vendors in the center of the PSU park blocks. Get a hot breakfast or lunch, pick up flowers for your sweetie or purchase the fixins for your weekend meals. Cheap date? Visit the **5th Avenue Cinema** for an indie film. The theater is Oregon's only student-run cinema and has been operating as a non-profit since 1989. Admission is \$5 for the general public and free for PSU students. There is FREE POPCORN at every screening.

### Goose Hollow

Head this way for a game at **Providence Park**, or to try on clothes at **Portland Gear**. Explore the **Japanese Garden** and **International**

**Rose Test Garden** (home to more than 500 varieties of roses). Top off your day by enjoying a reuben sandwich on the front patio at **Goose Hollow Inn**.

## NORTHWEST PORTLAND

### West End

A short walk from campus, this pocket of downtown is home to some of Portland's favorite places to shop or grab a bite. Treat yourself to something sweet at **Blue Star Donuts** or **Petunia's Pies and Pastries**, explore the shops at **Union Way**, or enjoy a film at **Living Room Theaters**.

### Nob Hill

The shop-lined stretch of NW 23rd is often the first stop for many visitors to Portland. Brave the line at **Salt & Straw** (or skip it altogether by walking right in to buy a pint of your favorite flavor), then meander the residential streets in the area before getting weird at the **Freakybuttrue Peculiarium**.

### The Pearl

Known for shopping and the world's largest independent bookstore—**Powell's City of Books**, the Pearl District is a hot spot for locals and tourists alike. This neighborhood has transformed over the last few decades from the central location for logging and industrial manufacturing to loft-style apartments and swanky shops. You'll find the Portland restaurant locations for several Oregon craft breweries and the headquarters for a number of Portland-based companies including **KEEN Shoes**.

## NORTH PORTLAND

### Mississippi/Williams

Cross the river for tantalizing BBQ at the **People's Pig** or a night of endless board games at **Game Knight Lounge**. Good weather calls for a stroll along North Williams. And while the westside's **Forest Park** may have the square footage, both **Dawson Park** and **Irving Park** hold their own

# NEIGHBORHOODS

when it comes to great places for the community to gather. Make your way west to enjoy **Por Que No's** Mexican fare, and its patio seating makes for excellent people-watching.

## St. Johns

This quiet neighborhood in Portland's farthest north corner is home to a few of our favorites. Head straight to **Tienda Santa Cruz** for tacos and flan. Those of the vegan persuasion might be more inclined to chow down at **Homegrown Smoker** for meat-free BBQ. **Cathedral Park** is a great spot for photos, especially with the iconic **St. John's Bridge** in the background.

## SOUTHEAST PORTLAND

### Sellwood

This older, modest section of the city is home to some gems of its own. **Oaks Amusement Park** opened in 1905 and is home to a skating rink and roller coasters. You should also pop into **Portland Puppet Museum** and **Fat Albert's Breakfast Cafe**. Those with a darker sensibility should plan to make a visit to **Wilhelm Funeral Home**, the 6-acre labyrinth filled to the brim with marble statues and gilded coffins, open to the public only on Memorial Day each year.

### Division/Clinton

Foodies should sprint directly to Division Street, where you'll find Portland's favorite flavors. Start your day with a Scandinavian breakfast at **Broder** (we recommend the aebleskivers for donut-lovers!), and cool off in the afternoon sun with stops for scoops at **Eb & Bean**, and not-so-hidden gem **Fifty Licks**. Avoid the lines by arriving early to **Pok Pok** to chow down on their famed fish sauce wings. Spend the evening relaxing at **Löyly**, a Scandinavian-inspired spa, or laugh the night away by checking out the world's longest continuously running late-night showing of "The Rocky Horror Picture Show" at the **Clinton Street Theater**.

## NORTHEAST PORTLAND

### Alberta Arts

One of Portland's oldest neighborhoods, the Alberta Arts district is 30 blocks of shops, restaurants and bars. If you're looking for the perfect mural selfie, this street has many to choose from. **Sip Juice Cart** is a great first stop, nestled next to **Thicket**, a boutique plant nursery; **Tiny Massage Cart**, a massage parlor in a cart; **Great Notion**, an eclectic brewery with patio seating; and Portland's well-known **Pine State Biscuits**. No matter which direction you walk, you'll find art, excellent food and drinks and IG-worthy photo opportunities.

## Hollywood

If you're a film or history lover, then a trip to Hollywood is worth your time. **The Hollywood Theater** is owned and operated by a non-profit organization and is the central landmark of this neighborhood. The theater shows classic and contemporary films. They are known nationally for their efforts to provide educational programming and financial support for local filmmakers and for their 70mm projections. If you won't have time to go to Hollywood, you can watch short films by regional filmmakers in Hollywood's free microcinema at the **Portland International Airport** while you wait for your flight.



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# HOME



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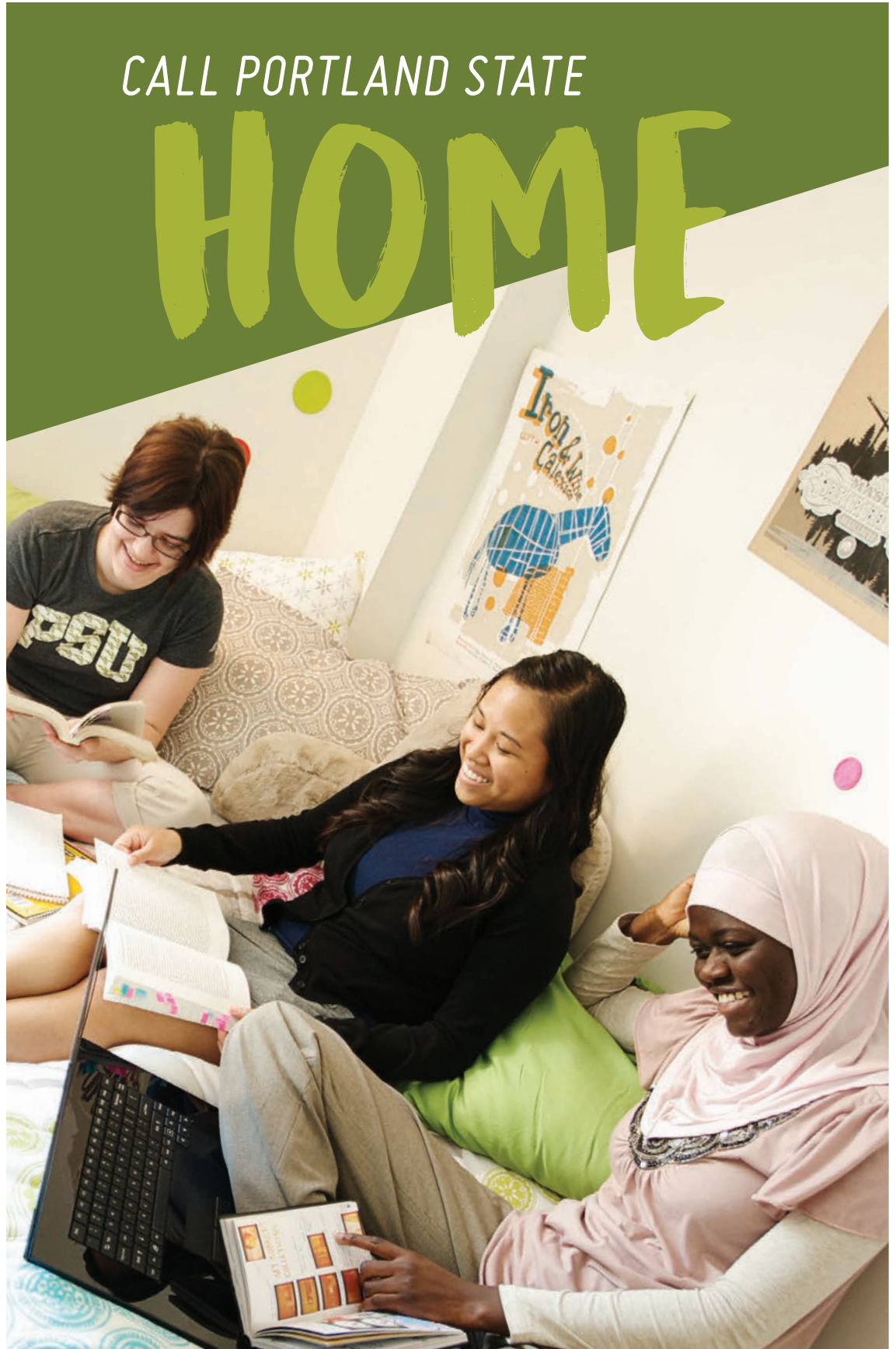
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FLEXIBLE CONTRACTS



GRADUATE FASTER



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 **HOUSING**  
AND RESIDENCE LIFE

# HIGHLIGHTS

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Within walking distance of the PSU campus, visitors can experience some of the best (and weirdest) creative expression in the city.

## 12 FOOD CARTLANDIA

Portland is known for its food cart culture. We list our favorite selections from the cart cuisine on and near the PSU campus.

## 14 COLD BREW, POUR OVER OR DRIP?

Try our favorite local roasters and feel like a true coffee snob.

## 17 TOUR GUIDE TAKE

Find out where PSU student tour guides eat and hang out in Portland.

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Adorn yourself with Portland's hippest SWAG and find out where you can get more.

## 23 PORTLAND BALLERS

Portland, AKA Rip City and Soccer City USA, is known for its sports teams.

## 24 INSIDE PSU

Our location in the middle of Portland is more than just physical. Learn about our deep connections with our city.

## 29 SOUNDS OF PDX

Portland is home to a variety of music venues and festivals that attract artists big and small.

## 30 GET OUTSIDE

While PSU is in the middle of a city, it's easier than you think to get outdoors.

## 34 PORTLAND BY THE NUMBERS



279  
parks

700+  
food carts

2.4M  
people in metro area

# the Hipster's Guide TO PORTLAND

By Torin Braaten, PSU's Orientation Coordinator

## OUTFIT

- Plain white t-shirt, v-neck preferable, under an unbuttoned flannel shirt
- Cut off jean shorts or tight ripped pants (cuffs folded up and ironed)
- Lace-up leather work boots (never actually used for work), designer socks (not vintage!) or Chuck Taylors (no socks!).

## ACCESSORIES

- Thick framed black or clear glasses (no prescription necessary)
- High-top beanie or no hat with bedhead
- Mustache
- A fixed-gear bicycle (known as a "fixie")
- Fanny pack containing: a vintage/retro camera and your homemade Kombucha
- A squid, crystal or hammerhead shark tattoo



8:00 AM

Wake up and take an e-scooter downtown to [Barista](#) on SW 3rd. Sip a shot of espresso while you journal for 45 minutes and settle into the day. Other options to get your caffeine fix:

- Stumptown - SW Harvey Milk or SW 3rd
- Coava - SW Jefferson
- Case Study - SW 10th

9:00 AM

Complain about brunch lines and how you'll never wait in line for brunch while you wait in line for brunch. Best places to wait in line for brunch:

- Gravy - N Mississippi
- Jam - SE Hawthorne
- Screen Door - E Burnside
- Stepping Stone Cafe - NW Quimby
- Tasty & Alder - SW 12th
- Tin Shed - NE Alberta

10:30 AM

Take BIKETOWN to [Powell's City of Books](#). Wander the stacks and buy a new journal.

12:00 PM

Load up on affordable new-to-you clothes at [Buffalo Exchange](#) on W Burnside. Other hipster clothing stores to visit:

- Crossroads Trading Company - NW 23rd
- Red Light Clothing Exchange - SE Hawthorne

1:00 PM

Take the Streetcar to the trailhead in NW Portland. Hike the [Lower Macleay Trail](#) to Witch's Castle. Follow the two-mile path along a stream. Take lots of photos and immediately post them to Instagram.

2:30 PM

Take the Streetcar downtown and transfer to the Max. Ride it to the [Hollywood Theater](#) for a matinee showing of an indie movie.

5:00 PM

Ride BIKETOWN to [Irving Park](#). Lay out on a blanket and re-read what you wrote in your journal. Post a selfie to Instagram with a wise caption.

6:30 PM

Try to agree on a place for dinner with your roommates. It might not be possible to find a place that offers gluten free, vegan, organic, paleo and nut-free foods. Your group settles on [The Sudra](#), a vegan restaurant known for its Indian-inspired menu.

Other options include:

- Farm Spirit - SE Belmont
- Paradox Cafe - SE Belmont
- Papa G's Vegan Organic Deli - SE Division
- Sweet Hereafter - SE Belmont
- Prasad - NW Davis

8:00 PM

Get your vegan dessert to end the night at [Petunia's Pies & Pastries](#). Or try:

- Salt & Straw - NW 23rd
- Back to Eden - NE Alberta
- Sweetpea Baking Company - SE Stark
- Memoz Dessert Cafe - N Williams



Portland's art scene is as much a part of the the architecture of the city as the buildings and streets. And much of it is in within walking distance of the PSU campus.

By Josephine Sorensen, PSU Admissions Counselor



# ARTS & CULTURE

## FIRST THURSDAYS IN THE PEARL

First Thursdays of each month are a great opportunity to visit the Pearl District. Art galleries stay open late for receptions and new show openings. Receptions typically take place in the evening and are free and open to the public. Check out the artists selling their creations on many of the closed off streets. You need only to hop on the Streetcar from campus (free with a student ID!) and the Pearl is a handful of stops away.

Free • 12 min. Streetcar ride from PSU • [firstthursdayportland.com](http://firstthursdayportland.com)

## THE PORTLAND ART MUSEUM/NW FILM CENTER

The Portland Art Museum always has impressive special exhibitions, and it also boasts a superb permanent collection of Native American and Asian art, as well as a large modern and contemporary wing. The Portland Art Museum is home to the NW Film Center which focuses (ha, get it?!) on the study, appreciation and utilization of the moving image arts. They have many festivals and exhibitions throughout the year.

Free and discounted admission available • 7 min. walk from PSU • [portlandartmuseum.org](http://portlandartmuseum.org)

## PORTLAND STATE UNIVERSITY CAMPUS

Look no further than right on campus for some imaginative and inspiring public art installations. The Knowledge (pictured) — a mural depicting books from PSU's Millar library, Urban Hydrology — Oversized granite diatoms situated in bioswales reflect environmental science research at PSU. There is a map to guide you on a tour of PSU's sculptures and murals.

Free • [pdx.edu/pcre/campus-art-tour](http://pdx.edu/pcre/campus-art-tour)

## THE FREAKYBUTTRUE PECULIARIUM AND MUSEUM

Perhaps you've heard the saying "Keep Portland Weird". That philosophy is embraced by The Freakybuttrue Peculiarium and Museum, a combination oddities museum, art gallery and ice cream parlor (dried bug toppings available). While there is an admission cost, those who arrive in what they deem "decent costumes" get in FREE.

\$5 (Free for folks who come in costumes) • 29 min. Streetcar ride from PSU • [peculiarium.com](http://peculiarium.com)

**ITALIAN** *inspired*  
*locally* **CRAFTED**

---

# PASTINI

EAT PASTA × DRINK WINE

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DOWNTOWN ♦ SW TAYLOR AT 9TH  
**LUNCH ♦ DINNER ♦ HAPPY HOUR**

@PASTINI

# FOOD cartlandia

By Kanani Porotesano, PSU's Assistant Director of Campus Visits



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3.



4.



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6.



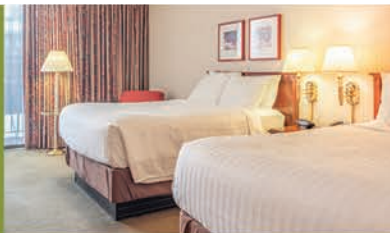
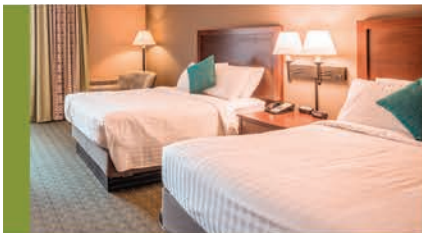
1. DOSIRAK • CHICKEN & RICE
2. LA CASITA • TACO COMBO
3. PHAT CART • VEGAN BENTO, BLUEBERRY LIME HOUSE-MADE FIZZ, AND CHOCOLATE CHIP COOKIE
4. ASIAN NOODLE • NOODLE BOWL
5. MOBERI • UNCLE JESSE BOWL & TURTLE POWER SMOOTHIE
6. DOGS & FRIES • HAVANNA SPLIT

Portland has food carts on every corner and the PSU campus is no different. Wander from one end of campus to the other and you'll pass nearly 100 options for diverse, delicious bites for \$10 or less.



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[uplace@pdx.edu](mailto:uplace@pdx.edu)



## YOUR GUIDE TO PORTLAND'S HIGH-VOLTAGE GOODNESS

No matter where you stand on PSU's campus, you're only a few footsteps away from some really excellent coffee.

By Samuel Dunlop, PSU's Director of International Recruitment

Just like Portland's shocking selection of artisan or sugar coma-inducing doughnuts, Portland State's spot in downtown has no shortage of earthy brew.

Here are our favorite spots on campus to get your caffeine fix. From local roasters to national chains, you're bound to find a roast that fits your flavor preferences.

**Olé Latte Coffee** is pure Portland: Exclusively long-haired hipster staff serving delicious, locally-roasted coffee out of a trailer under a parking lot.

Since 1987, **Park Avenue Cafe** has been a popular spot for breakfast or brunch, grabbing a cup of Illy coffee, or to get into the zone as you cram for an exam.

**Coava** is Portland's five-star coffee option. The setup is minimalist, they consistently offer quality espresso beverages that are worth the wait and the tiny cups. For pour over, drip or cold brew, Coava is for when you want to treat yourself.

**Caffe Umbria** is one of the classiest spots to get an espresso near campus. The aesthetic: rustic and modern. The vibe: clean, classic and bright—like a Virginia Woolf novel. A great spot for a first-date.

If you want local, delicious and reliable, **Water Avenue** is your best bet. Be sure to stop by the location near Pioneer Square on SW 6th to buy a bag of the Blue Creek Blend. You'll taste notes of hazelnut and chocolate in every cup.

At some point, almost every single human on campus will need to indulge on the caffeine-hum of a **Starbucks** iced-coffee. No doubt, it's one of the most popular, accessible and quick places to get a cup.



# Portland's Advanced Degree in Comfort

The **Silver Cloud Hotel Portland** offers the convenience of near campus accommodations without the hassle and congestion. Located north of PSU and adjacent to the Nob Hill shopping district, Silver Cloud is close to a host of the finest restaurants, boutiques, shops, nightlife, hiking and biking trails and much more.

All guest rooms provide a smoke free environment, complimentary Wi-Fi, 55" HDTV, microwaves and refrigerators. You'll enjoy our new **Urban Steel Kitchen + Bar** serving small bites, light entrees, craft cocktails, Northwest wines and microbrews.



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[nunm.edu](http://nunm.edu)

The Gentry, The Commodore and The Winston are classic, Art Deco style apartment communities in downtown Portland. Located in the heart of the city, you're close to the trendy Pearl District and NW 23rd, as well as PSU & the Park Blocks. Enjoy a vast array of restaurants & bars, cafes, parks, museum, theaters & nightlife.

**VINTAGE  
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**THE GENTRY**

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GENTRY.APARTMENTS@GMAIL.COM

**THE COMMODORE**

1615 SW MORRISON ST - PORTLAND  
**503.227.7037**  
COMMODORE.APPTS.PDX@GMAIL.COM

**THE WINSTON**

1709 SW MORRISON ST - PORTLAND  
**503.222.1266**  
WINSTONAPTS.PDX@GMAIL.COM

**DOWNTOWNPORTLANDAPTS.COM**



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# TOUR GUIDE TAKE

PSU's campus tour guides share their favorite places to go in Portland.

"You can find me around PSU's Outdoor Program and Millar Library. One of my favorite spots near downtown is the Marquam Nature Park."

IAN

PORTLAND, OREGON • MECHANICAL ENGINEERING MAJOR

"The **Waterfront!** It's so relaxing to walk, and I love riding my bike along it. Food? Tito's Burritos is my favorite place to eat on campus!"

CITLALY

GRESHAM, OREGON • CRIMINOLOGY & CRIMINAL JUSTICE MAJOR

ALTHOUGH IT'S STEREOTYPICAL, MY FAVORITE PLACE IS **POWELL'S CITY OF BOOKS**. ON A RAINY DAY, I GET BUBBLE TEA AND FIND A SECLUDED CORNER IN THE MANGA SECTION. I LOVE TO EAT AT **CHIT CHAT CAFE** AND IT HAPPENS TO BE MY FAVORITE STUDY SPOT TOO!

KYE

HILLSBORO, OREGON • COMPUTER SCIENCE MAJOR

"**Washington Park**, because of all its natural beauty. I like to study at the Diversity and Multicultural Student Services office. My meal of choice is a classic from **Joe's Burgers**."

CJ

PUYALLUP, WASHINGTON • ADVERTISING MANAGEMENT MAJOR

"The **Fields Park** in the Pearl District—I love how it's right next to the river looking up at the Fremont Bridge. I love eating at **Phat Cart**. It has the best kimchi fried rice and it reminds me of home."

KAYLA

OAHU, HAWAII • CIVIL ENGINEERING MAJOR

Waterfront Park, because the view is gorgeous. My favorite place to eat is Chipollo's!

ELEAZAR

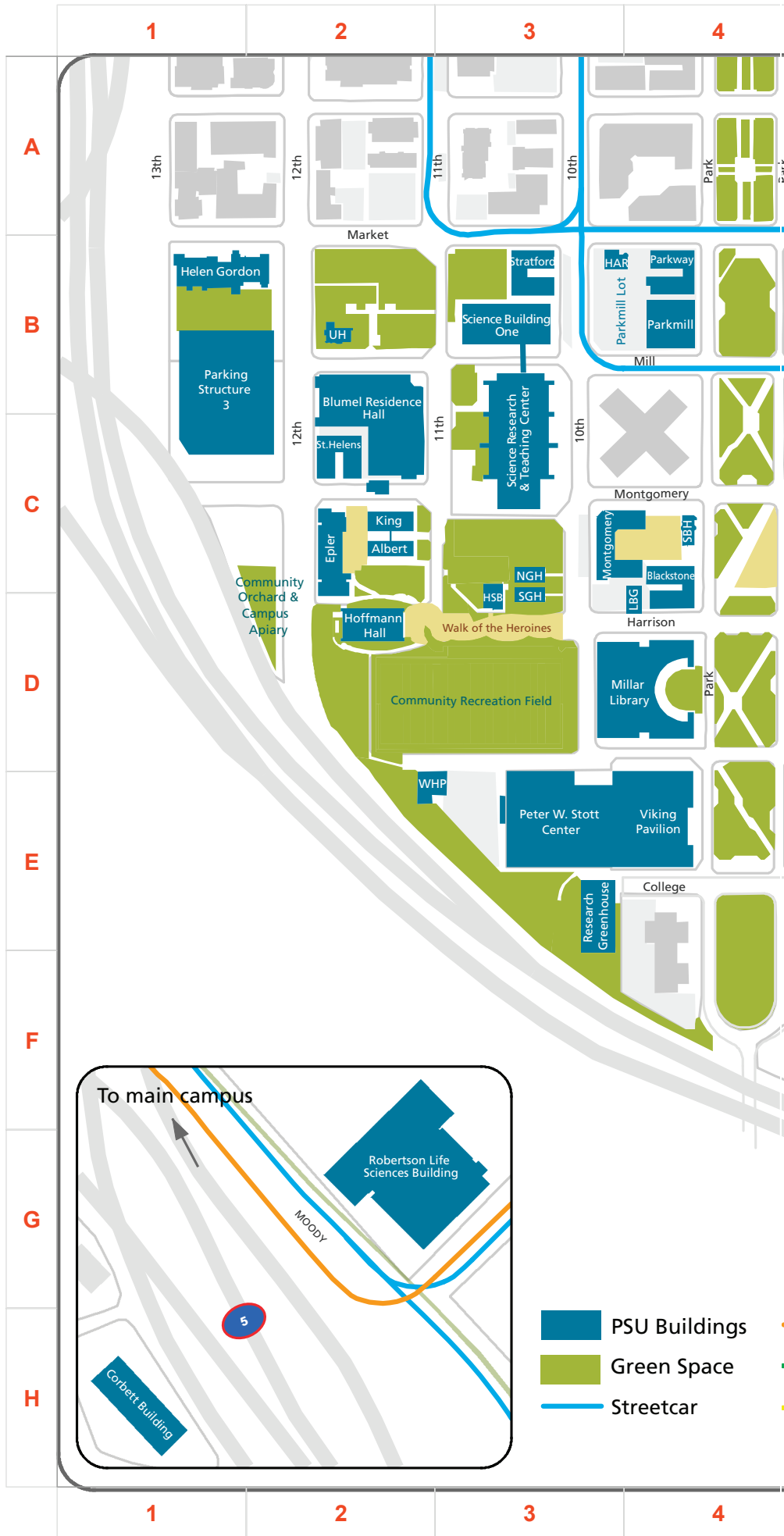
HILLSBORO, OREGON • CHILD, YOUTH & FAMILY STUDIES MAJOR | PRE-TEACHER EDUCATION TRACK

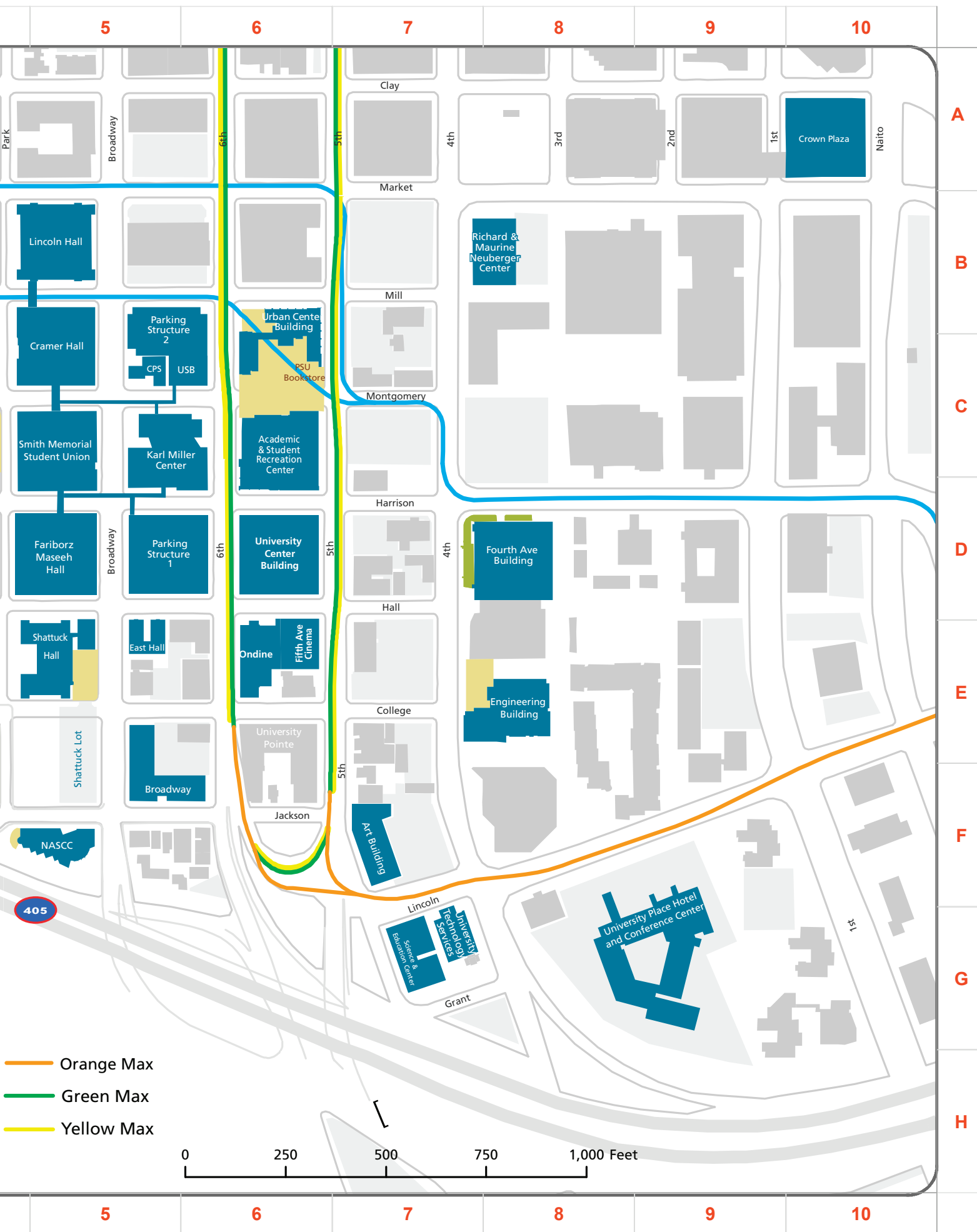
# CAMPUS MAP

→ [map.pdx.edu](http://map.pdx.edu)

## CAMPUS BUILDINGS KEY

Academic & Student Recreation Center	C6
Art Building & Annex	F7
Blackstone Residence Hall	C4
Blumel Residence Hall	B2
Broadway Residence Hall	F5
Campus Public Safety (CPS)	C5
Community Recreation Field	D3
Cramer Hall	C5
East Hall	E5
Engineering Building	E8
Fariborz Maseeh Hall	D5
Fifth Avenue Cinema	E6
Fourth Avenue Building	D9
Hoffmann Hall	D2
Harder House	A4
Harrison Street Building (HSB)	D3
Helen Gordon Child Development Center	B1
Karl Miller Center	C5
King Albert Residence Hall	C2
Lincoln Hall	B5
Millar Library	D4
Montgomery Residence Hall	C3
Native American Student & Community Center (NASCC)	F5
North Greenhouse (NGH)	C3
Ondine Residence Hall	E6
Parking Structure 1	D5
Parking Structure 2	C5
Parking Structure 3	B1
Parkmill	B4
Parkway Residence Hall	B4
PSU Bookstore	C6
Research Greenhouse	E3
Richard & Maurine Neuberger Center	B8
Robertson Life Sciences Building	INSET
St. Helens Residence Hall	C2
Science Building One	B3
Science & Education Center	G7
Science Research & Teaching Center	C3
Shattuck Hall	E5
Simon Benson House (SBH)	C4
Smith Memorial Student Union	C5
South Greenhouse (SGH)	C3
Stephen Epler Residence Hall	C2
Stratford Residence Hall	B3
University Center Building	D6
University Honors House (UH)	B2
University Place Hotel & Conference Center	G9
University Pointe	F6
University Services Building (USB)	C6
University Technology Services	G7
Urban Center Building	C6
Viking Pavilion at the Peter W. Stott Center	E4
West Heating Plant (WHP)	E2





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- Orange Max
- Green Max
- Yellow Max

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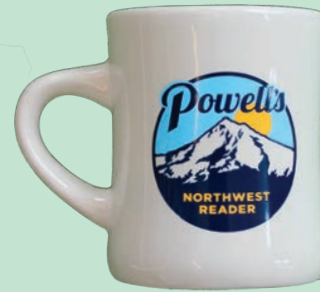
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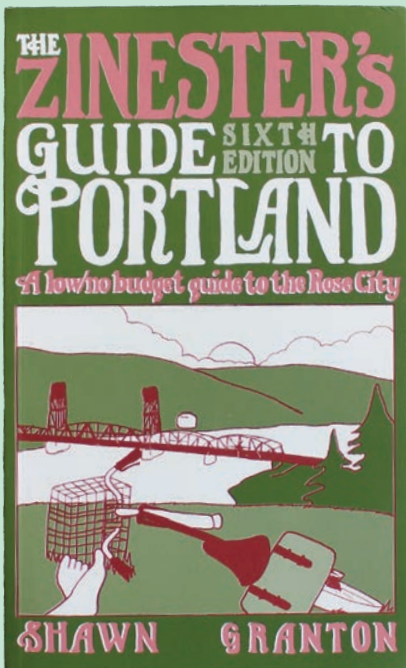
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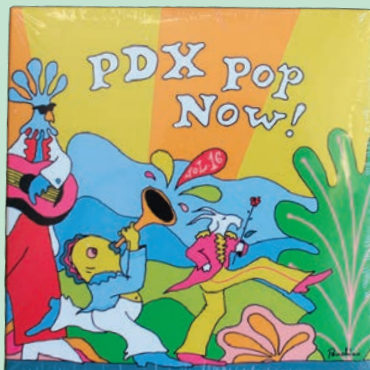
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11



# GET THE GEAR

By Julie Casson, PSU's Communication Coordinator

## 1 PSU SWEATSHIRT

The staple for PSU students. The Pacific Northwest green with collegiate letters makes this a practical and cozy choice for all seasons and all visitors. \$34.00 • 1715 SW 5th Ave. • [bkstr.com/portlandstatestore](http://bkstr.com/portlandstatestore)

## 2 ZINESTER'S GUIDE TO PORTLAND: A LOW/NO BUDGET GUIDE TO THE ROSE CITY

Hitting the major tourist spots is great, but in his book, Shawn Granton tells you where the locals go. And best of all, his recommendations are cheap. Perfect for those thrifty visitors who want to have a good time and spend less cash. \$7.95 • 1005 W Burnside St. • [powells.com](http://powells.com)

## 3 PDX POP NOW! COMPILATION TRACK

PDX Pop Now! is a popular music festival in Portland. The all-volunteer organization is committed to being accessible, current and local, providing and supporting live performances and recorded materials throughout PDX. Compilation tracks are voted on by a committee comprised entirely of community volunteers. \$10.00 • 1313 W Burnside St. • [everydaymusic.com](http://everydaymusic.com)

## 4 PDX CARPET CHOCOLATE

This chocolate bar pays homage to the iconic Portland airport (PDX) floor. The carpet has been replaced, but the pattern lives on. \$12.00 • 608 SW Alder St • [moonstruckchocolate.com](http://moonstruckchocolate.com)

## 5 ROSE CITY FAUX LEATHER KEYCHAIN

Carry Portland with you everywhere you go. You'll always have a reminder of Rose City and you'll be less likely to lose your keys. \$10.00 • 412 SW 10th Ave. • [tenderlovingempire.com](http://tenderlovingempire.com)

## 6 BIKE TRICKS CREW SOCKS

Oregonians are always on the lookout for the Sasquatch. If it were to come into Portland, we're pretty sure it would be on a bike doing tricks. \$11.50 • multiple locations • [sockittome.com](http://sockittome.com)

## 7 POWELL'S NW READER MUG

Powell's is more than the largest independently owned bookstore in the U.S. It's an institution. Bring home a mug, so you can curl up and read a book with memories of Portland while enjoying your favorite hot drink. \$7.95 • 1005 W Burnside St. • [powells.com](http://powells.com)

## 8 ALDER CANDLE

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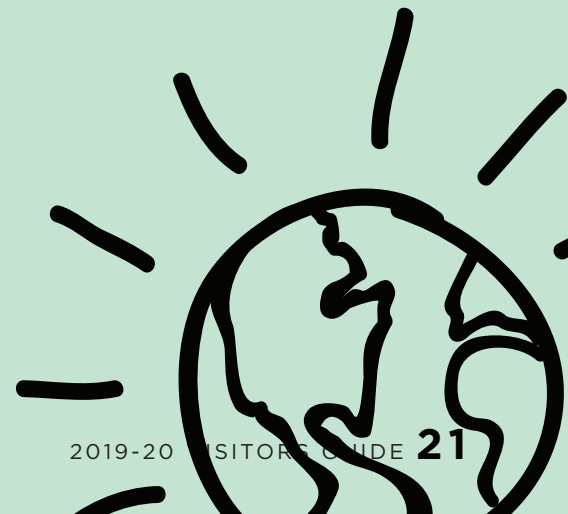
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# PORTLAND

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## BALLERS

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By David Kobzina, PSU's Assistant Director of Transfer Recruitment

Portland is home to some of the best teams in the country and arguably the most energetic and spirited fans in the world. In 2019, Damian Lillard led the **Trail Blazers** to the semifinals of the NBA playoffs, continuing their reign as a formidable opponent and three-point juggernaut. The Trail Blazers play at Moda Center, a short MAX ride from the PSU Campus. PSU students can get access to discounted tickets for games.

The United States Women's National Soccer team won the World Cup in the summer of 2019, and they couldn't have done it without **Portland Thorns'** Adrianna Franch, Tobin Heath, Lindsey Horan and Emily Sonnett. As they continue to set attendance records, the two-time North American Soccer League Champions are one of the most exciting teams to watch. The **Portland Timbers** won the MLS title in 2015 and continue to give Timber Joey (the team's mascot) work to do. When the Timbers score, Joey uses a chainsaw to cut from the victory log much to the delight of the thousands of voices in the stands. The Thorns and Timbers play at Providence Park in Goose Hollow, walking distance from campus.

The **Portland State Vikings** have 15 Division I sports teams and a sparkling new arena situated along the PSU Park Blocks. Our athletics program brings in students from around the world, and it's no surprise, with teams like our women's basketball players, who made it to the NCAA Basketball Tournament in 2019.

Portland is also home to the **Winterhawks**, a minor league hockey team. They play at Moda Center and next door at the Memorial Coliseum. If America's pastime is your pastime, then take the MAX to the suburbs to watch the **Hillsboro Hops**—the minor league farm team for the Arizona Diamondbacks. You can also make your way to the Lents neighborhood and catch the **Portland Pickles** baseball game, while you sit on the grass and enjoy a hot dog.





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## **DIRECTOR OF PSU'S CENTER FOR ENTREPRENEURSHIP SEES LIMITLESS POSSIBILITIES FOR PORTLAND'S FUTURE**

→ [pdx.edu/accelerator](http://pdx.edu/accelerator)

Angela Jackson got a taste for entrepreneurship at age 3 when her parents paid her a penny a piece to wrap circuit boards for their home-grown company. When she saw the rewards that came from their hard work and sacrifice, she knew the power that entrepreneurship had to change lives. So it was a natural fit when Jackson became the director of the PSU Business Accelerator, and later the PSU Center for Entrepreneurship. Through her guidance and connections, the Accelerator has grown into a business powerhouse.

In the last decade, it has helped launch 140 science and technology startups, including 10 companies started by PSU faculty. Companies in the Accelerator have hired more than 1,200 students for capstone projects and internships. Those companies and the ones that have graduated and moved on from the Accelerator have generated more than 2,000 high-wage jobs.

"Portland has an uncommonly rich economic ecosystem," she says. "Startups, mentors, advisors, industry experts, people moving here every day who have been at the top of their game in other big markets - they're all coming here with a desire to contribute."

She likes to impart the idea that a healthy, well-managed appetite for risk is a key to creating nearly limitless rewards - not just for the people doing the risk-taking, but for the people they bring into their orbit.

Jackson sees entrepreneurship as a way to live a self-actualized life, where instead of waiting for the next job, you create your own - or form a company that creates a lot of jobs.

She loves her mission of helping students and others see those same possibilities. And she sees the community at PSU—innovative leaders who are research- and community-focused—as paving the way for an exciting future.

## **JUDAIC STUDIES STUDENTS EXPLORE HISTORY, TRADITION, CRISIS AND RESILIENCE**

→ [pdx.edu/judaic](http://pdx.edu/judaic)

Portland is a city buzzing with the energy of changemakers who seek a brighter future for their communities and their city. This philosophy of civic engagement is deeply rooted at Portland State. One of the University's newest programs, a bachelor's degree in Judaic Studies, offers Portland State undergraduates the opportunity to engage in the urgent human questions about justice and knowledge, tradition and change, and crisis and resilience.

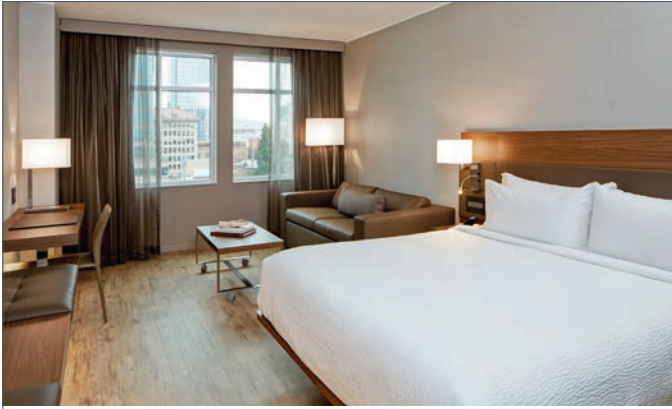
The Judaic Studies program was founded by Harold Schnitzer and his family, whose name is widely recognized around town. The son of Russian immigrants, Harold, along with his wife Arlene, placed an enormous importance on supporting the arts, as well as the social well-being of their Portland communities. Thanks to their philanthropy, Portland has become a more culturally diverse city. The Schnitzer family's strong ethic of community support aligns closely with PSU's motto "let knowledge serve the city," which makes the University's Harold Schnitzer Family Program in Judaic Studies and the Harold Schnitzer Family scholarships a fitting contribution to the Portland State community.

Through these scholarships, students majoring in Judaic Studies may receive up to \$7,000 per year to fund their tuition at PSU. Students majoring in Judaic Studies also have the opportunity to gain real-world experience with community partners through the Sara Glasgow Cogan Memorial Internship. The Lorry I. Lokey Endowed Fund for Israel Scholarship provides up to \$5,000 annually for a Judaic Studies major to travel to and study abroad in Israel.

With a bachelor's degree in Judaic Studies, graduates go on to fulfilling jobs in education, community and social services, the rabbinate and the ministry, research, the arts, law, and more.







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# KEEPING PORTLAND

## A Portland icon's quest to promote and support

By Victoria Raible, PSU's Graduate Assistant Content Specialist



A man in a Darth Vader costume riding a unicycle and playing flaming bagpipes can only mean one thing: you're in Portland. "Keep Portland Weird" is the city's unofficial motto for good reason. It's a town that attracts people of all kinds. The mixture of historic and new buildings, along with its proximity to Oregon's natural beauty, make it a hotbed of inspiration. This reputation for weirdness is what drew Brian Kidd—that unicycling, bagpipe-playing, costume-wearing man known as the "Unipiper"—to Portland.

"Portland's weird spirit comes from its culture of freedom and acceptance," says Kidd. "People here are more likely to express themselves in their own ways and not judge others for their expression. That creates a vibrant art scene."

When Kidd moved here twelve years ago, he never expected to become an icon for Portland. He learned to unicycle and play bagpipes while going to college at the University of Virginia. While interning after graduation in North Carolina, Kidd started combining those two creative outlets.

A couple of Kidd's college friends, who were from Portland, kept talking about how great it was. They told him he would fit right in. "I became sick of hearing about it! But when I decided I wanted a change of scenery, it was on my shortlist of places to check out." Kidd moved sight unseen. He had no intention of staying long term, but the city and its people changed his mind.

Kidd started showing off his Unipiper act at Portland's Saturday Market. He was quickly embraced

# WEIRD WEIRD

## creativity

by locals. Then a video he posted of his performance went viral. “I think the reason I was embraced was because, in one image, you could see what Portland is all about,” says Kidd. “I was just in the right place at the right time to become the symbol of a much larger movement.”

Since that video blew up, Kidd has appeared on America’s Got Talent, The Tonight Show with Jay Leno and Jimmy Kimmel Live! But those appearances were nothing compared to the support he’s found in the City of Roses. “Getting to perform live on TV is cool and all, but the best thing I’ve experienced as the Unipiper is being accepted by the community here.”

It’s hard to pin down exactly what makes Portland weird. “You can ask a 100 different people, you’ll get 100 different answers. Really, keeping Portland weird

what makes Portland great in the first place—all the weird little places fostered by its community of creatives.

Kidd thought for a long time that there should be an organization to help introduce all these newcomers, in addition to long-time residents, to the city’s weirdness and inspire them to share their creative side.

He thought someone else would start one. Then he realized he would have to make it happen himself. “I’ve built a reputation and have an audience, so I want to use that visibility to do good. I want to help foster that next Unipiper.” Kidd set out to start Weird Portland United, a non-profit dedicated to promoting and supporting creatives.

Weird Portland United hosts a monthly lecture and networking series and free community events around various PDX locales. It will also kick off the Weird Portland Hall of Fame with a gala. The non-profit will be providing Weird Community Betterment Grants for people who need a bit of money to make their creative ideas come to life. As an example, Kidd says the grant could go to purchasing billboard space for strictly weird use.

**“THE CITY HAS A REPUTATION FOR LETTING EVERYONE BE THEMSELVES. IT HAS EVERYTHING YOU NEED TO FIGURE OUT WHO YOU ARE. CHANCES ARE, YOU ARE GOING TO FIND YOUR CROWD HERE.”**

means preserving the things that the city built its reputation on in the first place,” says Kidd.

Finding those little things that make it unique can be hard for first-time visitors and new residents. Portland has a little something for everyone. “The true beauty of Portland reveals itself over time,” says Kidd.

But if Kidd had to pinpoint one thing someone visiting the area should see, it’s Multnomah Falls, about 45 minutes east of downtown. “When you travel to the Falls, you get to see that transition from the city into the natural landscape of the Columbia River Gorge. The scenery changes so drastically, and that helps you understand how nature affects the culture in Portland.”

Like most cities, Portland has been changing and growing. While new development brings with it fresh energy, it also makes it harder for new folks to realize

Kidd already has many “weirdos” on board, including Moshow, the internet-famous cat rapper. The mission of Weird Portland United: provide a platform where creative weirdos can share their stories and inspire others to do their part to keep Portland weird.

“I always say, be the weird you want to see in the world,” says Kidd. “Starting Weird Portland United is a culmination of my journey as the Unipiper.”

According to Kidd, Portland is that perfect environment to foster this creative expression. “The city has a reputation for letting everyone be themselves. It has everything you need to figure out who you are. Chances are, you are going to find your crowd here. I want to make sure it stays that place.” ■

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Left: The treeline stage at night. Designed and built by PSU School of Architecture students.

Photo by Mark Stein



# MUSIC

By Brett McKinney, PSU's Director of New Student Programs

On campus, **Lincoln Hall** is Portland State's go-to performance space. We host concerts and a variety of artistic productions featuring student and faculty artists and performers from around the world.

The PSU Park Blocks and Parkway North plays host to PSU's **Live @ Lunch** concert series. The concert series is put on by Portland State Professional Sound, a student-run organization "dedicated to bringing music to campus and making sure it sounds as good as possible."

Local and not-so-local acts take the stage at **Mississippi Studios, Crystal Ballroom, Wonder Ballroom, Doug Fir Lounge and Revolution Hall**. These spaces have more than music, they host stand-up comedy, storytelling shows, themed-dance nights and live recordings of your favorite podcasts.

The biggest names take the stage at the **Moda Center**, in the Rose Quarter, which is also home to the Portland Trail Blazers and Winterhawks. Artists like Lizzo, Troye Sivan and Lana Del Ray all featured Portland in their world tours.

Mark your calendar for **Pickathon**, an annual three-day folk and indie music festival, held every August just outside the city.

PSU's School of Architecture students are one of the groups tasked with creating a Pickathon stage from local materials each year. They designed and built the Treeline Stage (see images above). The wood used from the Treeline Stage is repurposed and used for building sleeping pods. The sleeping pod project is a city-wide initiative aimed at helping improve the housing crisis in Oregon.



# GET OUTSIDE

By Luke Reyes White, PSU Transfer Admissions Counselor

One of the best things about attending Portland State is the easy access to nature. 90 miles to the coast and 90 miles to Mt. Hood, there's plenty to explore and the Portland State Outdoor Program makes it easy. They offer guided trips and affordable gear rental. You don't have to leave the city to get on the trails—Forest Park's Wildwood Trail is the longest urban trail in the country and walking distance from PSU's campus.

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# portland

[BY THE NUMBERS]

Illustrations by Nini Bui, PSU Graduate, Graphic Design '19

# 5

mountains can be seen from Portland's highest point—Council Crest Park (1,073 feet above sea level). On a clear day, one can see Mt. Hood, Mt. St. Helens, Mt. Adams, Mt. Jefferson, and Mt. Rainier and a 180-degree view of Portland.



# 500

types of roses can be found at Portland's International Rose Test Garden in Washington Park.



# 318

heritage trees. Trees formally recognized by the Portland City Council for their unique size, age, historical or horticultural significance.

# 2.4

million people live in the Portland metropolitan area which includes Multnomah, Clackamas and Washington counties.

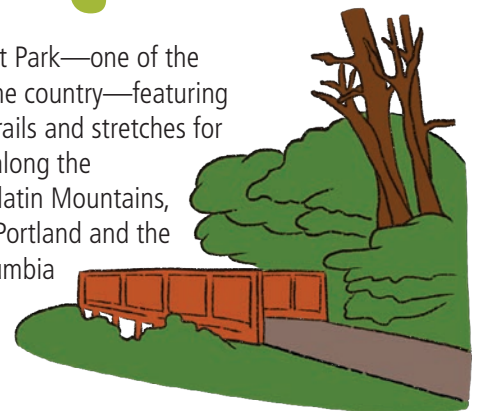


# PDX

is one of Portland's many nicknames and derived from the airport code. Portland's other nicknames: City of Roses, Rip City, Stumptown, Bridgetown and Beervana.

# 5,172

acres in Portland's Forest Park—one of the largest urban parks in the country—featuring more than 80 miles of trails and stretches for more than seven miles along the eastern slope of the Tualatin Mountains, overlooking Northwest Portland and the convergence of the Columbia and Willamette Rivers.





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# KEEPING PORTLAN

## A Portland icon's quest to promote and support

By Victoria Raible, PSU's Graduate Assistant Content Specialist



A man in a Darth Vader costume riding a unicycle and playing flaming bagpipes can only mean one thing: you're in Portland. "Keep Portland Weird" is the city's unofficial motto for good reason. It's a town that attracts people of all kinds. The mixture of historic and new buildings, along with its proximity to Oregon's natural beauty, make it a hotbed of inspiration. This reputation for weirdness is what drew Brian Kidd—that unicycling, bagpipe-playing, costume-wearing man known as the "Unipiper"—to Portland.

"Portland's weird spirit comes from its culture of freedom and acceptance," says Kidd. "People here are more likely to express themselves in their own ways and not judge others for their expression. That creates a vibrant art scene."

When Kidd moved here twelve years ago, he never expected to become an icon for Portland. He learned to unicycle and play bagpipes while going to college at the University of Virginia. While interning after graduation in North Carolina, Kidd started combining those two creative outlets.

A couple of Kidd's college friends, who were from Portland, kept talking about how great it was. They told him he would fit right in. "I became sick of hearing about it! But when I decided I wanted a change of scenery, it was on my shortlist of places to check out." Kidd moved sight unseen. He had no intention of staying long term, but the city and its people changed his mind.

Kidd started showing off his Unipiper act at Portland's Saturday Market. He was quickly embraced



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