

@psu_realestate
#psuCREconf
Center for Real Estate,
Portland State University

19[™] ANNUAL Real Estate Conference

April 25, 2024

Sponsor the Northwest's leading real estate conference and the primary fundraiser for PSU Center for Real Estate. Your sponsorship provides essential operating funds for PSU Center for Real Estate which bolsters student success and fosters a talent pipeline for our industry.



"PSU's MRED degree allowed me to dream big and set high standards and career goals for myself, all while providing me with an amazing support system to reach new heights in my real estate career."

- Tracy Gibbons, MRED '23



KEYNOTE SPEAKER: Willy Walker

Chairman and CEO Walker & Dunlop

April 25, 2024 7:30–10:00 AM

Hyatt Regency Portland at the Oregon Convention Center



"The Real Estate Property Management Program has undoubtedly been one of the most rewarding decisions I've made during my four years of college, thanks to the multitude of networking opportunities and hands-on experiences it offers. The program's coursework has equipped me with the knowledge and skills essential for a promising future in real estate property management."

- Noah Zollin, Communication Studies '24 Business Minor in Real Estate Property Management



of MSRE students are from Oregon



of first-year undergraduate students identify as BIPOC



of students are the first in their families to attend college

Did you know that the Center for Real Estate is 100% funded by individual and industry dollars? The majority of sponsorships are tax deductible.

Sponsor Benefits

600+

Attendees at our 2023 conference were from these sectors:



DEVELOPMENT



LAW/ACCOUNTING







LENDING



CONSTRUCTION & ARCHITECTURE



PROPERTY MANAGEMENT

sponsor or have

Contact Meagan An at ameagan@pdx.edu

Ready to

questions?

SPONSORSHIP LEVELS >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	Bronze \$3,500	Silver \$4,500	Gold \$6,000	Platinum \$10,000	Presenting \$15,000
PRE-EVENT PROMOTION & EVENT					
<i>Name</i> in pre-event slideshow & electronic advertising	æ	ф	ф	\$	æ
<i>Logo</i> in pre-event slideshow & electronic advertising			ф	\$	\$
Tickets to Sponsor Appreciation Reception on 4/17/24 at <u>Amaterra Winery</u> *	1	2	3	4	5
Logo on event invitation				\$	\$
EVENT RECOGNITION	·				
Number of seats at Sponsor table	8	8	8	10	10
Recognition on slides during the live program	\$	Ŷ	Ŷ	÷	÷
Company name on platform website	¢	Ŷ	Ŷ	÷	¢
Logo presented throughout the live program in various mediums			ф	æ	æ
Logo on event signage			Ŷ	Ŷ	÷
Credit in scripted remarks				÷	÷
Half page advertisement in conference program				÷	
Full page advertisement in conference program					Ŷ
Pre-recorded marketing video about sponsor firm					\$
POST-EVENT					
Recognition in thank you advertisement	¢	Ŷ	\$	Ŷ	Ŷ
 Two additional sponsorship opportunities in 2024 Speaker Sponsor (\$12,000); same benefits as Platinum sponsorship + opportunity to introduce the keynote speaker at the conference Sponsor Appreciation Reception Co-Sponsorship (\$11,000); two available; same benefits as 					

. Sponsor Appreciation Reception Co-Sponsorship (\$11,000); two available; same benefits as Platinum sponsorship + opportunity to speak at the Amaterra reception on 4/17/24.*