

BUSINESS ADMINISTRATION

www.pdx.edu/sba

For additional information about the School of Business Administration:

Visit the department in:
Undergraduate Programs Office
240 SBA Building
503-725-3712

Or contact:
240 SBA Building
Undergraduate Programs
Office, School of Business
Administration
Portland State University
P.O. Box 751
Portland, OR 97207-0751



Undergraduate Degrees Offered:

Bachelor of Arts in Business Administration
Bachelor of Science in Business Administration
Minor in Business Administration
Minor in Advertising (for graphic design majors)

Academic Areas of Specialization

Accounting
Advertising Management
Finance
Human Resource Management
Information Systems
Management
Marketing
Real Estate Finance
Supply and Logistics Management

General Information

“At PSU, I received an innovative classroom education and real-life experience through two internships.”

-Stacie Yost, School of Business Administration graduate

Students are attracted to the School of Business Administration (SBA) at Portland State University because of our location, the strength of our faculty and curriculum, and the diversity of our student body. Together, these factors make Portland State University Oregon's leading business school, characterized by a rigorous academic experience balanced with opportunities for real-world connection.

Our proximity to Portland's business community gives our students a head start in their careers. We take full advantage of our location by bringing corporate executives into the classroom and integrating opportunities for hands-on business experience into our curriculum. Students benefit from interaction with business leaders, a rich resource of internship opportunities, and options for permanent employment within the business community. Our close ties to the community are well known: the SBA has been described in the Princeton Review as being “extremely well-connected to the Portland business community.”

The SBA prepares students in a broad curriculum that instills the base of knowledge and analytical skills essential to becoming a successful manager. Students learn both the current skills of the business world and the skills of the future. The SBA is internationally accredited by the AACSB, and is the largest business school in Oregon.

Major Requirements

Students may declare a business major any time after admittance to PSU. However, formal admission to the SBA is required for all students who wish to pursue an undergraduate or second degree in business administration.

Application requirements include the successful completion of the pre-business courses and a cumulative 2.75 GPA. For complete information on the undergraduate or second degree programs, please request an information packet from the Undergraduate Programs Office, 240 SBA, 503-725-3712 or visit www.pdx.edu/sba.

Faculty

A major resource and significant strength of the School of Business Administration is its faculty. This highly qualified group brings a strong educational foundation, practical business experience, and a strong dedication to student learning into the classroom. The teaching faculty includes recognized scholars in their respective business disciplines, active leaders of national and international professional academies, and business consultants to major corporations and growth industries. In addition, the best talents within the business community are brought to the classroom as lecturers and guest speakers.

Advising

All students interested in business administration are encouraged to attend one of the orientation sessions presented by SBA advisors. For information about these sessions contact the New Student Orientation Office.

Individual appointments and drop-in advising are also available through the Undergraduate Programs Office in 240 SBA to help students with academic requirements and career direction. For career advising, the SBA offers career services to supplement the PSU Career Center.

Internships

Portland's business community serves as a rich resource for internship opportunities. The SBA Internship Program is designed to match student educational goals with Northwest business needs and provide students with practical experience that reinforces their academic learning.

Honors Program

In addition to the University Honors Program, SBA students have the opportunity to boost their resumes by participating in the SBA Honors Program. The SBA Honors Program provides students with improved public speaking, critical thinking and computer skills through

workshops, seminars and special events designed to challenge and polish outstanding business majors. Students will also have opportunities to meet with business executives from the Portland business community. Eligible students have a minimum 3.5 PSU GPA, 3.5 PSU business GPA, 16 credit hours completed at PSU, and admitted status in the SBA.

Graduates

Graduates from the School of Business Administration have achieved professional success in many positions, including:

Media Planner
Manufacturers' Representative
Advertising Account Manager
Market Research Analyst
Investment Coordinator
Certified Public Accountant (CPA)
Corporate Staff Accountant
Tax Specialist
Information Systems Analyst
Network Administrator
Technical Support Specialist
Facilities Manager
Purchasing Agent
General Management Trainee
Retail Store Manager
Training Specialist
Quality Control Specialist
Recruiter
Benefits Coordinator

Scholarships

The SBA offers scholarships in addition to the scholarships available University-wide. The deadline for SBA scholarships is March 1. To be eligible for SBA scholarships a student must be admissible or admitted to the SBA by the following fall term. Complete information and applications will be available in the Undergraduate Programs Office beginning November 1.

For a complete listing of Portland State's scholarships, visit the website at www.pdx.edu/finaid/scholarships.html. You may also contact the scholarship coordinator at 503-725-5445.

Clubs and Organizations

The following are currently active student organizations in the SBA:

AIIEEC (International Association of Business and Economics)
American Marketing Association (AMA)
Beta Alpha Psi (BAP)
Beta Gamma Sigma (AACSB National Business Scholastic Honor Society)
Financial Management Association (FMA)
Human Resource Management Association (HRMA)
Information Systems Students and Alumni (ISSA)
Phi Gamma Nu (Professional Business Fraternity)
Supply and Logistics Management Association (SLMA)

Requirements For Majors

In addition to meeting the general degree requirements of the University, the student in business administration must take at least 82 credits in the following areas: business core (48 credit hours), at least one option area (20-36 credits, depending on option chosen), and enough business electives to meet the minimum of 82 credits in business. Each student in business must also take at least 90 credits outside the School of Business Administration.

Required Business Core

Credits

BA 101 Introduction to Business and World Affairs (4)
BA 205 Business Communications Using Technology (4)
BA 211 Fundamentals of Financial Accounting (4)
BA 213 Decision Making with Accounting Information (4)
BA 301 Research and Analysis of Business Problems (4)
BA 302 Organizational Behavior (4)
BA 303 Business Finance (4)
BA 311 Marketing and Management (4)
BA 325 Competing with Information Technology (4)
BA 339 Operations and Quality Management (4)
BA 385 Business Environment (4)
BA 495 Business Strategy (4)
Total (48)

Required Non-business Courses

Credits

(must be completed prior to SBA admission, along with BA 101, BA 205, BA 211, and BA 213)
CS 106 Computing Fundamentals II
Stat 243, 244 Introduction to Probability and Statistics I & II (for business majors)
Sp 220 Public Speaking
Ec 201,202 Principles of Micro, Macro Economics
Wr 121 English Composition or UnSt 101,102,103

20-36 Credit Hours must also be completed in at least one of the following options: accounting, finance, real estate finance, general management, human resource management, information systems, marketing, advertising marketing, supply and logistics management

Note: Degree requirements are subject to change.