



## Education Abroad Application Packet

**International Field Experience: SBA - Social Enterprise in India**

**Fall 2011, 8 credits**

**International Component Dates: December 10 – 22, 2011**

**Applications will be considered on a rolling basis.**

**Prospective participants are encouraged to apply early.**

**Application deadline: Monday, August 29, 2011**

### **Program Faculty:**

#### **Carolyn McKnight, PSU School of Business Administration**

Carolyn McKnight is Director of Leadership Programs in PSU's School of Business Administration and its Center for Global Leadership in Sustainability. She teaches courses on Leadership Assessment & Development in the MBA+ Program, focusing on the development of emotional intelligence necessary to sustain effective leadership competencies. She is also working with international NGOs to provide business and organizational leadership skills training for local nationals involved in social entrepreneurship. Current projects include work with Digital Divide Data in Cambodia and Laos, and with Mercy Corps employees in Afghanistan, Pakistan, India, Nepal, Sri Lanka, Indonesia, East Timor, and China. Carolyn has a Ph.D. in Cultural Mythology/Archetypal Psychology and worked for 25 years as an organizational/personal development consultant, VP of OD/HR, and executive coach prior to joining PSU in 2004.

#### **Sutia Kim Alter, Program Leader, Managing Director, Virtue Ventures**

Sutia Kim Alter has endeavored for nearly 20 years to employ business tools and market based approaches (social enterprise) in the social sector to create change and alleviate poverty. Alter began her career as a social entrepreneur when she co-launched and directed a social enterprise, Visions in Action, with operations in five African countries. After stints in corporate marketing at Dow Corning and Volvo, and microfinance for international agencies, Save the Children and Catholic Relief Services, Alter launched Virtue Ventures LLC in 2000. Virtue Ventures is a small, innovative management consulting firm committed to furthering the field of social entrepreneurship through action-research, technical services and its own initiatives. A sample of Virtue Ventures' clients include: Ashoka, APOPO, Benetech, Development Marketplace (World Bank), Emerging Markets Group, UNDP, Bamboo Finance, Global Giving, Vision Spring, and The Lemelson Foundation, among others. Several of Virtue Ventures' clients have won awards and recognition for social entrepreneurship under its tutelage.

### **Program Description:**

Social Enterprise in India is an international field study aimed at giving students broad, yet practical knowledge of social enterprise in the Indian context. During this rigorous two-week experiential course students will learn about social enterprise through a combination of site visits to social enterprises, applied field work, meetings with subject matter experts and social entrepreneurs, group discussions, video and written cases, readings and lectures. Course content revolves around the central theme that "social enterprise is a strategy for solving social problems." Using a practice to theory approach, students will explore a variety of societal problems—e.g., poverty, illiteracy, livelihood development, access to healthcare, energy, potable water, microfinance, etc.—and then examine different social enterprise business models that address these problems. They will also assess key strategic and operational issues related to social enterprise both as a business entity and a social change strategy. Social Enterprise in India field study

Social Enterprise in India

Fall 2011

will be led by Sutia Kim Alter, Managing Director of Virtue Ventures and a pioneering social enterprise lecturer from the Said Business School at University of Oxford and Fellow at Oxford's Skoll Centre for Social Entrepreneurship.

The program provides several field visits, lectures and activities with programs and social entrepreneurs operating in India. By offering the course in India and incorporating visits with local social enterprises the course is able to achieve the following objectives:

- Provide an overview of the social enterprise landscape in Indian, including a survey of different social enterprise business models in urban and rural context
- Explore how social enterprises can solve social problems and market failures
- Learn about key strategic and operational issues related to executing social enterprises in India.

There will be formal meetings before and after the in-country portion of the course. Students will be required to read cases and book chapters as assigned and expected to participate fully in the program's lectures, visits, activities, discussions, pre-departure work for mini-consultancy etc. throughout the four weeks. Case studies will be designated to student groups in advance and discussions correlated with "actual cases" (site visits); groups will be expected to present their case study and to lead an informal discussion on it. Students will engage in practical needs-based consulting project with a social enterprise. The course will culminate in a final group assignment, a major research paper

### **Partner Organizations:**

**Course Consultant: Virtue Ventures <http://www.virtueventures.com/>**

Founded in 2001, Virtue Ventures is a small, innovative social enterprise consulting firm. Virtue Venture's founder and managing director is Sutia Kim Alter.

**Byrraju Foundation <http://www.byrrajufoundation.org/>**

The Foundation seeks to build progressive self-reliant rural communities - adopting a holistic approach - by providing services in healthcare, environment, sanitation, primary education, adult literacy and skills development. This week of field study will emphasize social enterprise context, social problem analysis and solution design, and markets and market research in India; the lectures and activities will be held rural areas. One evening will be dedicated to leadership training. Market research and problem solving group work will be organized in a sector approach—i.e. water, microfinance, livelihoods, women, tourism etc. Students will deconstruct an existing problem in their assigned sectors, and design a solution. At the end of the week, students will present their designs and recommendations to the group.

Topics covered will include:

- Analysis of social problems and market failures and their causes (in Indian context)
- Review of social enterprise business models in practice
- How social enterprises work to solve social problems and market failures
- Market research for client/stakeholder wants/needs and market opportunities for social enterprise
- Solution design through social enterprise (application exercise)

**Indian School of Business (Net Impact Chapter) <http://www.isb.edu/isb/index.shtml>**

Students will engage in a lively exchange with Indian MBA students from Indian School of Business. The full day program on constraints and challenges will be jointly created by Net Impact and Virtue Ventures and held on the ISB campus and field. The rest of the week of field study students will have the opportunity to apply social enterprise theory, as well as other graduate level course work to social enterprise in India. Through an immersion approach, students will work as management consultants in teams (2-4 people) with a social enterprise for a couple days on a particular task, project or problem. On the last day, teams will share their findings.

## Program Dates:

- Orientation and pre-departure course meetings: November 12 & November 19, 2011.
- International Component Dates: December 10 – 22, 2011, not including travel time.

## Course Information:

MGMT 410/510: *Social Enterprise in India* 8 Credits

## Draft Itinerary:

The information offered below is provided to give students a general sense of the program structure and activities. Students should anticipate that the program itinerary will change during the pre-departure period as specific arrangements are finalized. As with any international travel of this nature, participants should expect that program itineraries and activities will change during the course of the program in response to local conditions and needs.

Participants will attend a program orientation and 2 class sessions in Portland (November 12<sup>th</sup> & 19<sup>th</sup>) prior to leaving for India.

Participants will arrange for their own tickets to Hyderabad, India and will need to arrive prior to the first day of class in Hyderabad on December 10<sup>th</sup>. Most flights arrive in the middle of the night, therefore, participants are expected to arrive in enough time to begin class rested by 11 am on December 10<sup>th</sup>.

On December 10<sup>th</sup>, students will begin class in Hyderabad at the Byrraju Foundation. Class will consist of an overview of social enterprise fundamentals and preparation for what they will encounter in the rural areas. On the evening of December 10<sup>th</sup> all participants will travel on an overnight train to Bhimabaram, a rural area outside of Hyderabad. Students will spend 5 days (December 11<sup>th</sup>-15<sup>th</sup>) in Bhimabaram learning the landscape of social enterprise in India, analyzing social problems and market failures and their causes, conducting market research on clients wants & needs, and integrating theory and practice in enterprise concept design. This will be done through morning classroom activity and afternoon site visits to different villages and social enterprise initiatives.

On the evening of December 15<sup>th</sup>, participants will travel back to Hyderabad via an overnight train. On December 16<sup>th</sup>, participants will have a free day in Hyderabad to explore the sites and have some R & R. On December 17<sup>th</sup>, participants will attend a Business Creation day with MBA students from the India School of Business or ICFAI on one of their campuses.

For the next 4 days (December 18 - 21 ) participants will be given the opportunity to apply social enterprise theory by working on consulting projects within Indian Social enterprise. Participants will be guided and mentored by Carolyn McKnight and Kim Alter during this consulting project.

On the final day of classes (December 22<sup>nd</sup>) students will present their work. On December 23<sup>rd</sup> (or late the 22<sup>nd</sup>) the group will leave Hyderabad for Portland. Participants are responsible for scheduling their own flights home. Most meals will be provided at the Byrraju Foundation Guesthouse. In Hyderabad we will eat breakfast and dinner at the hotel and eat lunch at the consulting sites.

	Date	Schedule
Pre trip	8/29/2011	Last day to apply for trip
Pre trip	10/10/2011	Deadline to apply for India visas
Pre trip	11/12/2011	Orientation to India; First Session of Social Enterprise Course (Portland)
Pre trip	11/19/2011	Second session of course (Portland)
Day 1	12/9/2011	Arrive in Hyderabad (most flights arrive in the middle of the night)

Day 2	12/10/2011	Class starts in Hyderabad @ Byrraju Foundation; Leave Hyderabad in evening for rural area (Bhimabaram), travel overnight by train with sleeping cars.
Day 3	12/11/2011	Class sessions in Bhimabaram; market research in villages
Day 4	12/12/2011	Class sessions in Bhimabaram; market research in villages
Day 5	12/13/2011	Class sessions in Bhimabaram; market research in villages
Day 6	12/14/2011	Class sessions in Bhimabaram; market research in villages
Day 7	12/15/2011	Class sessions in Bhimabaram; market research in villages; Leave in evening to return to Hyderabad, travel overnight by train with sleeping cars
Day 8	12/16/2011	Free day in Hyderabad
Day 9	12/17/2011	Business Creation with India School of Business or ICFAI Business School MBA Students @ one of their campuses
Day 10	12/18/2011	Class sessions in Hyderabad; consulting projects with Social Enterprise Clients
Day 11	12/19/2011	Class sessions in Hyderabad; consulting projects with Social Enterprise Clients
Day 12	12/20/2011	Class sessions in Hyderabad; consulting projects with Social Enterprise Clients
Day 13	12/21/2011	Class sessions in Hyderabad; consulting projects with Social Enterprise Clients
Day 14	12/22/2011	Interim Reports to Clients; Farewell Celebration
Day 15	12/23/2011	Depart Hyderabad (Travel may be booked late evening the 22 <sup>nd</sup> if necessary)
Post trip	1/31/2011	Final Assignments due

### Pre-requisites/Qualifications:

- Open to undergraduate seniors (interview required) and graduate students.
- GPA 3.0 or above;
- Preference will be given to PSU School of Business Administration students; however, students from most majors and disciplines will be considered and are encouraged to apply.
- The order in which (completed) applications are received will be considered in acceptances. Graduate standing.

### Accessibility:

- Portland State University welcomes applications from individuals with disabilities.
- Most building and transportation options are not designed to be accessible to people with mobility disabilities.
- The itinerary includes moderate walks, in extreme heat and humidity,
- Students should be aware of significant airborne pollutants and drinking water hazards.

### Cost:

- Estimated Program fee & Tuition expenses: No tuition is charged for this 8-credit program; however students will pay a program fee projected to be between \$5,325 - \$4,150 depending on enrollment and final confirmed costs. Program fee includes: direct program costs, accommodations, most meals, ground transportation, mandatory overseas health insurance, and a mandatory study abroad fee.
- Not included: Roundtrip airfare, personal expenses and optional immunizations. Students should budget approximately \$2,500 for these additional costs.
- Financial Aid: Most forms of financial aid apply. Accepted students are also eligible to apply for the Kawase Scholarship, offered through PSU Education Abroad, awards for short-term programs range from \$0 - \$300.
- Graduate assistants may use their tuition remission to pay the program fee.

## Payment Schedule:

Timely payment of all program costs is a requisite condition for participation in the program. Portland State University reserves the right to cancel participation of students not in compliance.

### Application Deadline: Monday, August 29, 2011

- \$50 application fee, by check or money order payable to Portland State University, due at the time of application
- Admissions notifications will be sent via e-mail. If accepted, students must confirm their participation by e-mail to the Office of Education Abroad within one week. A \$200 non-refundable program deposit will be charged to the student's account at that time. The deposit is payable within two weeks after it's been assessed. The program deposit is credited towards the program fee.
- Secondary forms and paperwork are due back to Education Abroad within 2 weeks of acceptance.
- The balance of the program fee will be charged to students' accounts no earlier than two weeks after the deposit is billed.

## Refund Policy:

Student withdrawals must be received in writing by the Office of Education Abroad. Verbal notifications are not acceptable.

1. Application fees and program deposits are non-refundable.
2. Once the program fee is billed the program will begin to make program deposits and payments on students' behalf. Students who withdraw within 14 days after the program fee is charged to their accounts may receive a refund of the uncommitted portions of the program fee.
3. No refunds can be issued for students who withdraw later than 14 days after the program fee is billed.

## For information please contact:

- **Andrea Price**, Associate Director, Education Abroad, East Hall #207, 503-725-5076, [pricea@pdx.edu](mailto:pricea@pdx.edu)
- **Carolyn McKnight, Ph.D.**, School of Business Administration, 503-725-8080, [mcknight@pdx.edu](mailto:mcknight@pdx.edu)



## International Field Experience: SBA – Social Enterprise in India Hyderabad and Bhimabaram, India

Fall 2011

**International Component: December 10-22, 2011**

**Application deadline: Monday, August 29, 2011**

Bring your completed application to the Office of International Affairs/Education Abroad Office, East Hall, 632 SW Hall, Room 101, or mail to Office of International Affairs, PO Box 751, Portland, OR 97207-0751. Typed applications are preferable.

### Application Components:

- 1) **Transcripts:** (Unofficial transcripts are acceptable.)
  - a) **All Students:** Include transcripts for all courses taken at Portland State.
  - b) **Undergraduate Transfer Students:** Submit transcripts from your prior institutions for your last 90 credits of coursework attempted.
  - c) **Graduate Students:** Include transcripts for all graduate coursework attempted.
  
- 2) **References: ONE reference is required for all students.** Please give the confidential reference forms provided in the application to someone who can objectively evaluate you. The reference should be from an instructor, however references from former instructors, an employer, youth leader, living group adviser, or counselor will also suffice. Do not use peers or family friends as reference. Please note that the reference form is to be returned to PSU in signed, sealed envelopes.
  
- 3) **Interviews:**
  - a) **Undergraduate Students:** required to complete an in-person study abroad interview with Blythe Knott. Interviews will be scheduled after completed applications are received.
  - b) **Graduate Students:** Interviews may be required at the discretion of the faculty director.
  
- 4) **Application Fee:** All students \$50.

Once your application file is complete, you will be notified when and with whom to arrange an appointment for a personal interview. A decision on your application will not be issued until all of the above components are received and your interview is completed. Please note that instructor approval is required and the final decision for acceptance will be made by the instructor **AFTER** you have completed your personal interview with an application committee in the Office of International Affairs.

*Questions?* Please feel free to call the PSU Office of International Affairs/Education Abroad Office, 503/725-5309.



## Education Abroad Application

**Program: SBA - Social Enterprise in India**

**Application Deadline: Monday, August 29, 2011**

Last Name	First Name	MI	PSU ID#
			<input type="checkbox"/> <b>F</b> <input type="checkbox"/> <b>M</b>
Date of Birth (MM/DD/YYYY)	Place of Birth (State, Country)	Gender	

<b>Contact Information</b>		
Preferred E-mail	Cell Phone	Home Phone
Current Address (School Address)		
City	State	Zip
Permanent Address		
Permanent City	Permanent State / Country	Zip / Postal Code

<b>Academic &amp; Registration Information</b>		
Class Standing / Level (at time of program):		
<input type="checkbox"/> Freshman	<input type="checkbox"/> Sophomore	<input type="checkbox"/> Junior <input type="checkbox"/> Senior <input type="checkbox"/> Non-Degree Post-Bach <input type="checkbox"/> Graduate (Master's/ Doctorate)
<b>Major</b>	<b>Minor</b>	<b>GPA</b>
Are you planning to use financial aid? <input type="checkbox"/> Yes <input type="checkbox"/> No		
<b>Languages</b> (other than English):	<b>Highest Course Completed</b> (if applicable):	<b>Fluency</b>
		<input type="checkbox"/> <b>Beginning</b> <input type="checkbox"/> <b>Native</b> <input type="checkbox"/> <b>Intermediate</b> (daily needs) <input type="checkbox"/> <b>Fluent</b> (socially conversant)
		<input type="checkbox"/> <b>Beginning</b> <input type="checkbox"/> <b>Native</b> <input type="checkbox"/> <b>Intermediate</b> (daily needs) <input type="checkbox"/> <b>Fluent</b> (socially conversant)

**Former Colleges and Universities:**

**UNDERGRADUATE STUDENTS:** Please list below and provide unofficial or official transcripts for all colleges and universities attended.

**GRADUATE STUDENTS & POST-BAC:** Please list below your degree granting undergraduate institution as well as all graduate level coursework completed.

College or University Name	Dates Attended (mm/yy – mm/yy)	Degree(s) Earned or # of credits completed	GPA

**Prospective Traveler Information**

Note: Passports must be valid for at least 6 months after your intended date of return to the US.

Passport #	Passport Country	Passport Expiration <small>(Note: most countries require that passports be valid for 6 months <i>after</i> the traveler's intended return.)</small>

**International Travel Experience**

Country	Dates (mm/yy – mm/yy)	Type of travel (e.g. tourism, study, work, govt.)

**FOR SERVICE LEARNING PROGRAMS ONLY**

Please list any relevant work experience:

Employer	Dates (mm/yy – mm/yy)	Position	Duties

**Statement of Purpose (1-2 pages)**

**On a separate piece of paper, please respond to the following:**

- 1) Please write a brief autobiographical essay
- 2) How will your participation in this program contribute to your educational, career and/or personal goals?
- 3) What do you feel is the biggest challenge or factor that may impact your ability to achieve your goals in this program?

**Affirmations & Signatures**

**(Please print all application pages then sign below and return the completed application to East Hall Room 101.)**

The selection committee reserves the right to check students' conduct records at PSU and to use that information in considering student eligibility. Applicant must sign below to give permission to release his/her conduct record to the program for these purposes.

**SIGNATURE**

**PSU ID#**

I certify that my statements are true and complete to the best of my knowledge. I understand that my admission to or enrollment in a Portland State University Education Abroad program may be denied or revoked if any information is found to be incomplete or inaccurate.

**SIGNATURE**

**DATE**

**PRINTED NAME**

**OSA use only:**

Current Sanc.:  Yes  No

Eff. Dates:

Notes:

Prior Sanc.:  Yes  No

Eff. Dates:

Notes:

Addl. Notes:

OSA Staff:

Sig:

Date:



## Education Abroad Academic Reference

(To be completed by applicant)

Name of Applicant: \_\_\_\_\_

Name of Program Applying to: \_\_\_\_\_

Program/Term: \_\_\_\_\_

Relationship or Association with Applicant: \_\_\_\_\_

### Confidentiality Statement

**Note to applicant: Please read and sign before giving this form to your referee.**

Under Section 438, General Education Provisions Act (Public Law 90-247), you have the right to review materials submitted to the International Education Services/Study Abroad (IES/SA) in connection with your application. This law also allows you to waive this right if you so choose, with the understanding that confidential recommendations are not required in the admissions process.

**(Please check one)** I, the undersigned,  waive  do not waive the right to examine this recommendation.

Student Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

(To be completed by referee)

To the Referee:

The student named above is an applicant for the PSU sponsored study abroad program named above. To benefit from this experience, a student should be academically able, highly motivated and emotionally mature to adapt to the challenges of a different social and cultural environment. Therefore we would appreciate your thoughtful and candid appraisal of this applicant. Please mail this form to the address printed below. Thank you for your cooperation.

Name of Referee: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

How long and in what capacity have you known this student? \_\_\_\_\_

**(Continue on reverse)**

**Mail completed application form to:**

***Off Campus:* Education Abroad • Portland State University • PO Box 751 • Portland, OR 97207-0751**

***On Campus:* Mail code: OIA**

**Tel. (503) 725-5309 • 1-800-547-8887 Ext. 5309 • Fax (503) 725-5065**

*PSU does not discriminate on the basis of race, color, national or ethnic origin, age, gender or sexual orientation, physical disability, political or religious belief.*

In comparison with other students you have known, please rate the applicant on the following characteristics:

	<u>Excellent</u>	<u>Good</u>	<u>Average</u>	<u>Poor</u>	<u>Unknown</u>
Writing Ability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to express himself or herself orally	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to cope with ambiguity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to work with a group of peers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Common sense and good judgment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to adjust to uncomfortable and/or unusual situations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I  would  would not enjoy having the student as a member of a group for which I was responsible.

Please explain:

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What are the student's intellectual and/or other strengths relevant to studying abroad?

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What are the student's intellectual and/or other weaknesses that might be relevant to studying abroad?

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Please comment on the student's motivation for study abroad. Does he or she have the ability and maturity to achieve his or her personal and/or academic goals in studying abroad?

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Please add any other comments that would be helpful to the Admissions Committee in its decision.

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