

SBA: Global Commerce & Culture in the Middle East

Doha, Qatar; Dammam & Riyadh, Saudi Arabia

Travel Dates: December 10-22, 2011

Led by Professors Shafiq Rahman & Sully Taylor



Term:

Fall 2011

Total Estimated Cost:

\$6000-\$7000

Courses Offered:

Fin 4/507: Overview of
Financial Markers and
Institutions in the Middle
East

Mgmt 4/510: International
Mgmt in the Middle East

Credit Offered:

MBA International
Business Concentration,
SBA Undergraduate
electives

Open to:

SBA Graduate and under-
graduate students

The class “ International Management in the Middle East” takes place in Doha from December 10-16 and includes a mix of class sessions, guest speakers and visits to companies and institutions. While globalization can provide enormous strategic opportunities for firms today, it requires an understanding of the socio-economic, political, regulatory, cultural and human resource management issues that make managing globally a complex and challenging endeavor. This course will provide participants an understanding of the basis for country competitiveness, determination of strategic opportunities and strategy formulation, and the various organizational issues that international firms face during implementation. In this course, the primary environment in which these issues will be studied will be the GCC.

From December 17-22, students will be in Dammam & Riyadh, Saudi Arabia for a seminar in international finance. In a global economy, companies use international financial markets to access capital and manage risk. Students will explore the role of global capital markets, exchange rate risk, and financial controls as applied to the international firm. Additional topics include political and economic risk, multilateral institutions and foreign trade. Through a mix of in-class instruction and tours to a variety of organizations in the financial services sector, students will also be exposed to the distinctive aspects of the financial markets in the Middle East.

Applications Deadline:
Friday, September 2nd, 2011

**For more information please
contact Rachel Foxhoven at
foxhoven@pdx.edu**

