

SBA: Social Enterprise in India Hyderabad, India

Travel Dates: December 10-22, 2011

**Led by Professor Carolyn McKnight &
Kim Alter, Manager and Director of Virtue Ventures**

Experience Social Enterprise as a Strategy for Solving Social Problems

“Social Enterprise in India” is an international field study aimed at giving students broad, yet practical knowledge of social enterprise in the Indian context. During this rigorous two-week experiential course students will learn about social enterprise through a combination of site visits to social enterprises, applied field work, meetings with subject matter experts and social entrepreneurs, group discussions, video and written cases, readings and lectures. The course revolves around the central theme that “social enterprise is a strategy for solving social problems.”

From December 10-22, students will spend their time between the city of Hyderabad and the surrounding rural area. Using a practice to theory approach students will explore a variety of societal problems-e. g. poverty, illiteracy, livelihood development, access to healthcare, energy, potable water, microfinance, etc., and then examine different social enterprise business models that address these problems. They will also assess key strategic and operational issues related to social enterprise both as a business entity and a social change strategy.

Term:

Fall 2011

Estimated Cost (Subject to Change):

\$6,736-\$7,355

Courses Offered:

Mgmt 510: Social Enterprise India, Field Research
Mgmt 510: Social Enterprise India, Client Project

Credit Offered:

MBA International
Business Concentration,
MBA Entrepreneurship
Concentration,
MBA Sustainability
Concentration
SBA Undergraduate
electives

Open to:

All students with relevant
backgrounds, SBA students

**Application Deadline:
Monday, August 29, 2011**

**For more information please
contact Rachel Foxhoven at
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