



Retirement Association of Portland State

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Tuesdays and Thursdays,
9:00 a.m. to 3:00 p.m.

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President-elect / Program Chair

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Past President / Membership Chair

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Beryl and Vic Dahl

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Commuting by mass transit and bicycles instead of cars is one ingredient of sustainability. Benefits include decreased pollution, health and fitness promotion, less traffic congestion, improved air quality, and fiscal savings. Learn more about Portland State's sustainability efforts at the Jan. 21 edition of the RAPS 2009-2010 Program/Speaker Series.

Discover why sustainability is really cool—and worth \$25 million—at January meeting

What's all the talk about sustainability? What does it mean, and what, exactly, is a "PSU EcoWiki?" Join Noelle Studer-Spevak, manager of the Campus Sustainability Office; Heather Spalding, sustainability leadership/outreach coordinator; and Shpresa Halimi, academic sustainability program manager, for the answers to these and other questions at our next RAPS regular meeting on Thursday, Jan. 21, 1:00 p.m., in 236 Smith Memorial Student Union.

The simple definition of sustainability is "meeting economic, social and environmental needs of the present without compromising similar needs of future generations."

The University received a \$25 million challenge grant from the James F. and Marion L. Miller Foundation in September 2008 in support of research, teaching, and partnerships in sustainability. Our trio of presenters will tell us about efforts in academic programs, campus operations, and student activities aimed at making PSU a living laboratory of sustainability, fully integrated with the community around us.

The meeting begins with a light lunch at 1:00 p.m.; the program starts at 1:30 p.m.

President's Message

LARRY SAWYER

It is time to think ahead to spring. Your board is asking for nominations for exemplary awards for both staff and faculty. These awards are for activities after retirement in the fields of service to the community, service to the University, service to RAPS, and professional achievements. We also have a special recognition award. Vic Dahl was last year's special award recipient for his *RAPS Sheet* obituaries.

Bob Tufts is the awards committee chair this year. The awards will be presented at the April President's Luncheon.

It is also time to nominate candidates for RAPS Board of Directors officers. This year we will be electing a recording secretary, a president-elect, a treasurer, and a member at large. Doug Swanson will be stepping down as the *RAPS Sheet* editor after the June 2010 issue. Editor is an appointed position, but we welcome suggestions for a new editor.

You can send your nominations for the awards and board officers to the RAPS Office by letter; voicemail at 503-725-3447; or e-mail at raps@pdx.edu. Please leave your name along with the nomination so that the committee can contact you for additional details on the nominee's qualifications.

In memoriam: Helen (Irwin) Schley (1913-2009)

Helen Irwin Schley, a faculty member in PSU's first intensive English as a Second Language program from 1964 to 1984 and a longtime and active RAPS member, died peacefully on Nov. 25.

Mrs. Schley, born Sept. 30, 1913, into a pioneer Oregon family, attended Portland-area public schools. In 1935 she graduated from Reed College and the Museum Art School, earning a bachelor's degree in art and humanities and qualifying for a secondary education teaching certificate.

In 1952 she married Robert Schley, an artist, and to their union two children, Deborah and Laurie, were born. While rearing their family, Mrs. Schley continued to teach English to immigrants, albeit on a reduced basis. When Robert quite unexpectedly died of a heart attack in 1964, Helen quickly found a venue to resume her teaching career.

At that juncture, PSU's Middle East Studies Center's director, Prof. Frederick J. Cox, had recently developed an agreement with Saudi Arabia's Educational Mission at the United Nations to provide English language preparation for a limited number of Saudi students. To that end, Naguib F. Greis, a professor of Arabic language and a linguistic specialist, had organized various levels of English classes for non-speakers, and recruited appropriately qualified faculty members.

Thus, in fall 1964, Mrs. Schley became a pioneer ESL faculty member in what ultimately emerged as an enduring, highly respected PSU instructional activity.

During the ensuing years, Portland State's ESL program expanded dramatically and ultimately undergirded the Department of Applied Linguistics' teacher training certificate and graduate curricular offerings. Upon retirement in 1984, Mrs. Schley was appointed senior instructor emerita in English as a Second Language.

For students and colleagues alike, Mrs. Schley's reputation as a caring, skillful classroom teacher reached legendary proportions. According to Marjorie Terdal, ESL professor emerita: "Helen served as mentor for many of the new ESL faculty in the '70s and early '80s. She would give us advice on teaching grammar points that we, as native speakers of English, had not even considered before—such as the difference between a countable and noncountable noun. After she retired she sometimes visited my TESOL Methods classes. She would write notes to me with suggestions and questions about what I was telling these future ESL teachers."

Survivors include daughters Deborah Schley and Laurie Senauke, brother Richard Irwin, and many family members. To them, our organization extends heartfelt condolences. The University community owes Mrs. Schley a debt of gratitude for long years of selfless efforts that contributed significantly to our academic mission. Obituary notices appeared in *The Oregonian* on Nov. 28 and Dec. 9, 2009, and may be consulted in the RAPS Office.

—Victor C. Dahl, Professor Emeritus of History and
Marjorie Terdal, Professor Emerita of Applied Linguistics

RAPS club reports

Book Club: 'The Madonnas of Leningrad'

The RAPS Book Club will next meet on Tuesday, Feb. 16, at 1:30 p.m. (We are skipping January because of travel by the regular attendees.) We will read *The Madonnas of Leningrad*, by Debra Dean, for February, and *The Elegance of the Hedgehog*, authored by Muriel Barbery, for March. —Mary Brannan

Bridge Group: Bids on Jan. 12

The RAPS Bridge Group meets at 1:00 p.m. on the second Tuesday of each month. Our next meeting will be on Jan. 12. The group is open to all members of RAPS. If you are interested in playing or need information about the group, please call me at 503-292-0838.

—Colin Dunkeld

Hikers: New hikes for 2010

Twelve hikers held a turkey dinner potluck and planning session at the Sawyers' home on Dec. 12. Hikes were planned through 2010. There will be five local hikes, two coast hikes, one gorge hike, two Mt. Hood Forest hikes and one Banks/Vernonia hike. Our 2010 hikes will be on the fourth Tuesday.

The Tuesday, Jan. 26, hike will be at Tryon Creek State Park, located on Terwilliger Boulevard about one mile south of Lewis & Clark College. Meet at the nature center at 9:30 a.m. We will have lunch at a local restaurant. Confirm participation to Larry Sawyer 503-771-1616 or larry_sawyer@comcast.net by Monday, Jan. 25. —Larry Sawyer

RAPS welcomes new members

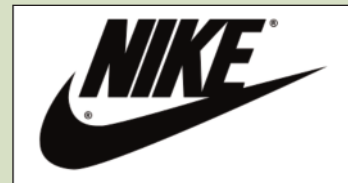
The following faculty and staff, who retired in 2009, receive a free RAPS membership from January 2010 to June 2011.

Layton Borkan, Assistant Director for CAPS, Student Health and Counseling
John Burchard, Humanities Librarian
Bradford Carder, Campus Dispatcher, Communication Services
Douglas Cook, Operations Specialist, Information Technologies
Alan Ely, Office Specialist, Political Science
Chris Goodrich, Coordinator Veterans Services, Advising Service
Barbara Guetti, Professor, English

David Holloway, Associate Professor, English
Joanne Klebba, Professor, Business Administration
Nancy Koroloff, Associate Vice Provost, Graduate Studies and Research
Maria Teresa Lee, Office Specialist, Career Development
Richard Logghe, HVAC Control Technician, Facilities
Jon Mandaville, Professor, History
Stephen Martin, Professor, Music
Donald McClave, Special Assistant, President's Office
Keith Mettie, Building Manager, Auxiliary Services
Dragan Milosevic, Professor, Engineering Management
Jeffery Milton, Administrative Program Specialist, Business Affairs
Sherri Mundell, Administrative Program Assistant, Financial Aid
Brian O'Sullivan, Electrical/Control Systems, Facilities
Lawrence Pardun, Environmental Health and Safety
Gladys Perez, Spanish Instructor, Foreign Languages
Maria Ruiz, Director, Latin American Studies
Una Swanson, Supervisory Instructor, Child Welfare Partnership
Shirley Thompson, Accounting Technician, Bursar's Office
Victor Walsh, Director, Professional Development

Past Tense PSU AND THE NIKE SWOOSH

In 1971 Phil Knight, then an instructor in accounting in the School of Business Administration, quite accidentally met Carolyn Davidson, a graphic art student, in one of the hallways of the Art Department. Overhearing her comment about her limited financial resources, he introduced himself and offered her a job at \$2 per hour to develop graphics and a logo for his young company, Blue Ribbon Sports.



BRS needed a new brand for a new line of athletic shoes he was planning to introduce in 1972. Carolyn accepted the offer and shortly thereafter presented Phil and his associates with several designs. Although unexcited about any of the sketches at the time, Phil selected the "swoosh" with the expectation that "it would grow on him in time." Carolyn billed him for \$35.

The rest is history.

Blue Ribbon Sports became Nike, Phil Knight became the richest man in Oregon, and the Swoosh became probably the most recognized logo in the world. Carolyn did additional work for BRS and Nike and also received an undisclosed amount of Nike stock for her contribution to Nike's great success. Her design studio, Carolyn Davidson Graphic Design, endured for 27 years.

—Roger Moseley

Past Tense features glimpses into Portland State's history. To submit a story (or an idea for one), e-mail the RAPS History Preservation Committee at raps@pdx.edu.

In memoriam: Clark Harding Brooke, Jr. (1920-2009)

After a long illness, Clark Brooke, professor emeritus of geography and a pioneer Portland State faculty member, died Dec. 4. A memorial observance will be held 4:00 p.m. Thursday, Jan. 14, at the Simon Benson House on the PSU campus. An obituary from the Dec. 13 *Oregonian* may be consulted in the RAPS Office. Commemorative donations may be made to the PSU Foundation, Geography Department, P.O. Box 234, Portland 97207-0751.

Prof. Brooke was born in Evanston, Ill., and moved with his family to Seattle, where he attended public schools. In 1942 he earned a B.A. degree in geography from the University of Washington. On Dec. 8, 1941—the day after the Pearl Harbor attack—Prof. Brooke enlisted in the United States Navy and served with distinction as an officer during the 1943-1945 Pacific Theater campaigns. For two decades he maintained an active reserve status and retired with the rank of commander.

After the war ended, as a representative for the American Salvage Company, he worked on projects in Asia and Africa. For the newly independent Philippine government he successfully recovered bullion that had been dumped into Manila Bay to prevent its seizure during the Japanese occupation.

In 1949 Prof. Brooke began geography graduate studies at the University of Washington, and pursued thesis research on coastal razor clams, fulfilling requirements for an M.A. degree that was awarded in 1950. When he launched doctoral studies at the University of Nebraska, he shifted research emphasis to African studies. From 1952 to 1954 he conducted field studies and taught in Ethiopia, which established his reputation as a regional specialist, and culminated in a Ph.D. degree awarded 1956.

In 1954 Prof. Brooke took a geography instructor appointment at the Portland Extension Center, the forerunner institution that a year later became Portland State College. His pioneering academic service reinforced the fledgling institution's transformation into today's comprehensive research university.

Prof. Brooke consistently exhibited an innate intellectual inquisitiveness, leading to worldwide research projects that generated manifold original contributions to knowledge. Those undertakings derived support from significant external funding sources, including the National Science Foundation, the

National Research Council, the National Academy of Science, and the Fulbright-Hays Commission. Investigating food supply problems, land use, and relevant genetic characteristics of endangered breeds of sheep led to extensive and varied overseas field studies in Turkey, Afghanistan, Ethiopia, Tanganyika, and Europe. Ongoing research undergirded frequent presentations to scholarly organizations and produced a long list of juried publications.

A wide range of universities—Wyoming, Alaska Methodist, Washington, and Kabul in Afghanistan, among others—took advantage of his academic specialty by engaging him as a visiting professor. Peace Corps training projects at PSU and Georgetown utilized his expertise for area studies instruction related to Ethiopia, Turkey, Iran, and Afghanistan.

Prof. Brooke effectively participated in university-wide academic governance through longtime membership in the Faculty Senate and chairmanship of both the Graduate Council and Research and Publication Committee. The Geography Department's curriculum development benefited from his guidance. He presided over the PSU Sigma XI board and maintained active membership in five geography associations and societies. A major civic outreach stemmed from membership and committee service with the Portland City Club. At the 1985 commencement Prof. Brooke received the George and Virginia Hoffmann Award honoring his distinguished service and scholarship, which continued until he achieved emeritus status in 1990.

For significant, energetic, and tireless contributions to the institution's educational enterprise, we owe a deep debt of gratitude to Prof. Brooke. On a personal note, I met Clark on Jan. 2, 1959, when I joined the PSU Division of Social Science as an instructor in history. For nearly a half-century we occupied homes in close proximity. For me, and for many others, Clark was a likable friend and an academic inspiration, but I avoided playing poker with him.

In 1949 Clark married Armyrn Roberts; she and their daughters, Anne, of Kauai, Hawaii; Jill (Brad) Wall, and Megan (Peter) Schoonmaker; and four grandchildren survive him. Our organization sends its heartfelt condolences to them.

—*Victor C. Dahl, Professor Emeritus of History,*
with assistance from
Charles M. White, Professor Emeritus of History