

**2006 Bi-State Metropolitan Forum  
Building a Healthy Economy for Oregon and  
Washington  
March 16, 2006**

**Speaker Biographies**

**Kip Bergstrom (Luncheon Speaker)**

**Executive Director, Rhode Island Economic Policy Council**

The Rhode Island Economic Policy Council is a 25-member board of business, government, labor, higher education and community representatives which brings a focus on quality of place and innovation to Rhode Island's economic development efforts.

The city-state of Providence, Rhode Island is the heart of a tri-state regional labor market of 3.5 million people, in which it plays a role similar to that of the City of Portland in its metro of 2.2 million people. But Rhode Island's labor market is also part of the larger quad-state Boston Metro of 7 million people, of which the State of Rhode Island represents only 1 million people. So Providence/Rhode Island have the relationship to the larger Boston Metro that Vancouver/Clark County in have to the Portland/Vancouver Metro.

Kip has been the state's leading advocate for regionalism, and has helped to launch several regional initiatives in the areas of economic development, transportation, land conservation, workforce development, higher ed/research and technology commercialization.

He has 30 years of experience in the private and public sectors, in both planning and management roles. Kip has a Master's in City and Regional Planning from the John F. Kennedy School of Government at Harvard University, where he was the first student to specialize in economic development.

**Lee Beyer (Energy Panel)**

**Chair, Oregon Public Utility Commission**

Lee Beyer was first appointed to the Oregon Public Utility Commission in September 2001 and was designated by Governor Kulongoski as Chairman in September 2003. His current term runs through 2008. Prior to his appointment, Lee served for over 10 years in the Oregon Legislature, serving in both the Senate and House of Representatives. He is active in the regulatory profession, serving on the Board of the Western Electricity Coordinating Council; the NARUC Electricity and Critical Infrastructure Committees, the Western Conference of Utility Commissioners, and the

Committee on Regional Electric Power Cooperation. Before his appointment to the PUC, Beyer worked for over 25 years in business and real estate development.

Lee lives in Springfield, Oregon with his wife, State Representative Terry Beyer. The Beyers have three grown children.

### **David Bragdon (Introduction, Luncheon Speaker)**

#### **President, Metro Council**

David Bragdon was first elected to the Metro Council in 1998. During his first year as a Metro Councilor he also worked part-time as a taxi cab driver in Portland. Bragdon served as the Metro Council's Presiding Officer in 2000 and 2001. He became the Metro Council's first regionally elected President on Jan. 6, 2003. Prior to his service on the Metro Council, Bragdon developed expertise in transportation issues as a private sector executive at Nike, Lasco Shipping Co. and Evergreen Airlines. He then worked for five years as the Port of Portland's marketing manager.

Bragdon grew up in Portland, where he graduated from Catlin Gabel High School. He earned an honors degree in government from Harvard University. He lives in Southeast Portland and his interests include hiking and volunteering in our regional parks, attending local arts performances, and traveling by train.

### **Wayne Branch (Higher Education Panel)**

#### **President, Clark College**

Dr. Branch became the 7th president of Clark College in Vancouver, Washington in August 2003. He previously served as president of The Community College of Baltimore. Branch has 10 years of senior-level administrative experience and 13 years of teaching experience at all levels of higher education. He served as vice president of Student Affairs at Community College of Philadelphia from 1994-1999, as dean of Student Development at Northern Virginia Community College, Annandale campus, from 1992-1994, and was the director for Counseling and Career Services at Dutchess Community College in Poughkeepsie, New York, from 1987 to 1992. He earned his Ph.D. and master's degree in Counselor Education at the University of Pittsburgh. He holds a bachelor's degree in Sociology and Art from West Virginia State College.

### **Scott Campbell (Mayors' Panel)**

#### **Publisher, The Columbian (Vancouver)**

Scott Campbell graduated from the University of Oregon School of Journalism. After internships that included a position at the Washington Post, he began working at the Columbian in 1980, and is now its publisher, president, and owner. He is a member of the board of directors of Identity Clark County, the Columbia Land Trust, and the Clark College Foundation, among others. He is married and has three sons.

**Stuart Cohen (Economic Development Panel)**

**CEO, OSDL (Open Source Development Labs), Beaverton, OR**

Stuart Cohen is a seasoned technology industry executive who consistently focuses on sustainable, profitable growth and market leadership. With over 22 years of international sales and marketing experience, Stuart most recently served as vice president and corporate officer at RadiSys Corporation where his responsibilities included strategic partnership development with other industry leaders including IBM, HP and Dell. Prior to RadiSys, Stuart was vice president of worldwide marketing and a corporate officer at InFocus Corporation. Stuart spent 17 years with IBM, where he held senior positions in the US sales & marketing division, and the IBM Personal Computer Company and Networking Division, with international business development responsibilities in Europe, Southeast Asia and China.

Stuart holds a B.S. in Quantitative Business Analysis from Arizona State University.

**Hal Dengerink (Higher Education Panelist)**

**Chancellor, Washington State University Vancouver**

Hal Dengerink holds a bachelor's degree from Calvin College, and master's and doctoral degrees from Kent State University, all in psychology. Prior to joining WSU Vancouver in 1989, Chancellor Dengerink served as associate dean of the then named WSU College of Sciences and Arts and as director of the Clinical Psychology Training Program, both in Pullman. He joined the WSU psychology faculty in 1969.

**Margie Gardner (Energy Panel)**

**Executive Director, Northwest Energy Efficiency Alliance**

Margie Gardner is the executive director of the Northwest Energy Efficiency Alliance, a non-profit corporation working to make affordable, energy-efficient products and services available in the marketplace. The Alliance works in Idaho, Oregon, Montana and Washington and is supported by the Bonneville Power Administration, electric utilities, public benefits administrators, state governments, public interest groups and energy efficiency industry representatives. Gardner has a strong background in energy conservation and environmental issues. Throughout most of her career, Gardner's focus has been on balancing the needs of the environment with the need of a growing region for more energy.

**Matthew Garrett (Transportation Panel)**

**Director, Oregon Department of Transportation**

Matthew Garrett started with ODOT in 1997 as liaison to local government and served the agency's Chief of Staff until 2003. He then became the Region 1 (Portland metro area) manager, and was appointed ODOT Director in December 2005.

Before joining ODOT, Matthew worked on the personal staff of U.S. Senator Mark O. Hatfield, working both in Washington DC and Portland. Matthew has served as a

member of Doernbecher Children's Hospital Junior Executive Board and the Red Cross Oregon Trail Chapter Transportation Committee. He is a graduate of George Washington University with a degree in political science.

### **Governor Christine O. Gregoire**

Governor Chris Gregoire was raised in Auburn, WA. She attended the University of Washington, where she graduated with a teaching certificate and Bachelor of Arts degree in speech and sociology. She met her husband, Mike, in September of 1971 when they were both caseworkers for the state. Gov. Gregoire received her law degree in 1977 from Gonzaga University and worked on child abuse cases as an Assistant Attorney General in Spokane.

In 1988, Governor Booth Gardner appointed Chris Gregoire Director of the Washington State Department of Ecology. She was elected Attorney General in 1992, and was reelected in 1996 and 2000. She was elected Governor in 2004, officially taking office on January 12, 2005.

Gov. Gregoire and her husband have two daughters, Courtney and Michelle. Courtney is an attorney and Michelle is a junior in college.

### **Betsy Johnson (Introducing Gov. Kulongoski)**

#### **Oregon State Senate, District 16**

Betsy Johnson is currently state senator for Oregon Senate District 16. An Oregon native, she holds degrees in history and law. She founded Transwestern Helicopters, Inc., in 1978 and after selling the helicopter division of the company in 1993, she and her husband continue to operate Transwestern Aviation in Scappoose, OR. From 1993 to 1998, she was Manager of the Aeronautics Division of the Oregon Department of Transportation. She served two full terms in the Oregon House of Representatives, and during her third term was appointed to the seat she now holds.

In addition, Betsy was elected to the Board of Commissioners of the Port of St. Helens in 1992 and was re-elected in 1996. Other elective positions she has held include Director of the Columbia County Health District in 1990.

### **Roy W. Koch (Welcoming Remarks)**

#### **Provost & Vice President for Academic Affairs, Portland State University**

Roy Koch joined the faculty at PSU in 1982 as assistant professor of Civil Engineering after completing his doctoral work at Colorado State University. He was director of the Systems Science Ph.D. program 1989-1992. He became professor of Civil and Environmental Engineering in 1991 and served as vice provost for research and dean of Graduate Studies 1992-1997. He became professor of Environmental Sciences in 1997 and served as interim director and director of the Environmental Sciences and Resources Program from 1999-2005. Dr. Koch received the George C. Hoffmann Award for Excellence in Teaching in 2001.

## **Governor Ted Kulongoski**

Born in Missouri in 1940, Ted Kulongoski grew up in a Catholic boys' home in St. Louis. After graduating from high school, he served as a Marine in Southeast Asia, and after returning home, worked as a truck driver and a bricklayer in a steel mill. Thanks to the GI Bill, he was able to attend the University of Missouri, where he earned both his undergraduate and law degrees.

The young lawyer obtained a job as a judicial clerk in Eugene. He established his own law firm there, specializing in labor law and representing numerous labor organizations in the Northwest. He served in the Oregon House of Representatives (1975-1978) and the Oregon State Senate (1978-1983). He was appointed Oregon Insurance Commissioner in 1987 and served until 1991. In 1992, he won election to the office Oregon Attorney General. In 1997, he was elected to the Oregon Supreme Court as associate justice, a post he held until mid-2001.

In 2002, Ted Kulongoski ran successfully for Governor of Oregon, and took office in January 2003. He is serving his first term.

Governor Kulongoski and his wife, Mary Oberst, have three grown children. The family enjoys backpacking, hiking and other outdoor adventures. An avid fly fisherman, the Governor will likely throw a fly into any puddle or stream he happens to find.

## **Douglas MacDonald (Transportation Panel)**

### **Secretary of Transportation, Washington State Department of Transportation**

Doug MacDonald has been Secretary of Transportation since April 2001. He graduated from Mercer Island High School in 1963 and then spent most of the next four decades away from his home state. He holds degrees from Harvard College and Harvard Law School and worked in Africa for two years as a Peace Corps volunteer. He practiced in law firms in Chicago and Boston and also as the general counsel of Boston-Logan International Airport. Prior to joining WSDOT, he spent nine years as Executive Director of the Massachusetts Water Resources Authority, leading a \$6 billion program to build new sewage treatment and drinking water delivery systems serving sixty communities in greater Boston.

## **George Pernsteiner (Higher Education Panel)**

### **Chancellor, Oregon University System**

George Pernsteiner is Chancellor of the Oregon University System. Before his appointment as Chancellor in September 2005, Pernsteiner served as Executive Vice Chancellor, Chief Operations Officer, and Acting Chancellor of the Oregon University System, from July 2004 to September 2005. Prior to joining the OUS, Pernsteiner was a senior administrator at the University of California, Santa Barbara, and served OUS

for thirteen years in both campus and Chancellor's Office senior positions related to finance, planning, and administration.

Before his service with the Oregon University System campuses and Chancellor's Office, Pernsteiner was Director of the Department of Administrative Services for the City of Seattle, and served a number of other public administrative positions in Seattle and with the Seattle mayor's office. He holds a B.A. in Political Science from Seattle University and a MA in Public Administration from the University of Washington. He is married to Tracy Phelan and they have three children.

**Royce Pollard (Mayors' Panel)**  
**(Mayor, City of Vancouver)**

A native of Burlington, Vermont, Royce Pollard was a career Army officer, including service in Vietnam, until his retirement in 1988. His last Army position was as commander of the Vancouver Barracks. After his retirement, he was elected a city councilor in Vancouver in 1989, and began the first of four terms as mayor in 1996. In addition to his mayoral duties, he is a board member of the Bi-State Transportation Committee, the Southwest Washington Regional Transportation Council, and the Joint Policy Advisory Committee on Transportation (JPACT). He lives in Vancouver, is married, and has two sons.

**Tom Potter (Mayors' Panel)**  
**(Mayor, City of Portland)**

Tom Potter was born in Bend, OR. When he was six, his father died and the family moved to Portland. Tom graduated from Cleveland High School and attended Portland Community College. He graduated from the University of Portland with a degree in Police Administration. He has served Portland for 38 years--as its police chief, a community leader and civil rights activist. As a young police patrolman, he was the first Portland officer to join a neighborhood association. In 1986, Tom was promoted to captain in the North Precinct. Four years later, Mayor Bud Clark tapped Tom to become Chief of Police. After leaving the bureau in 1993, Tom was asked by police organizations across the country to consult on community safety issues, affirmative action and community involvement. In 1997, he became the Interim Executive Director of the Oregon Public Safety Training and Standards Department. He also served as Executive Director of New Avenues for Youth, which helps homeless children get off the streets. Tom and his wife, Karin Hansen, a former Portland high school teacher, live with their cat Spike in the Woodstock neighborhood.

**Roger Qualman (Economic Development Panel)**  
**Executive Vice President of NAI/Norris, Beggs & Simpson**

Roger Qualman joined Norris, Beggs & Simpson in March, 1985, as Vice President and Northwest Regional Sales Manager. He was named Northwest Regional Manager in June, 1989, and in 1993, became Executive Vice President and Partner. From mid 1998 through 2000, he managed the firm's Puget Sound office located in Bellevue,

Washington. In November 2000, Roger relocated to the Portland area to become Manager of the Vancouver office. Roger is responsible for growing all of the firm's service lines in the Southwest Washington region. He has been in the commercial real estate industry since 1971 and has extensive experience in commercial development, property management, sales, and marketing. He spent five years in Chicago with national real estate consultants, Real Estate Research Corporation and Rubloff, prior to coming to Portland in 1976. Roger is a native Oregonian and received both B.S. and M.B.A. degrees from the University of Oregon.

### **Mark Sidran (Energy Panel)**

#### **Chairman, Washington State Utilities and Transportation Commission**

Mark Sidran was appointed chairman of the UTC in March 2005. Before coming to the commission, he practiced municipal law for the Seattle firm of Foster, Pepper & Shefelman. He was elected Seattle City Attorney for three terms from 1990 to 2001, and was a candidate for Washington State Attorney General in 2004 and for Mayor of Seattle in 2001. He was managing partner at McKay & Gaitan from 1988 to 1990, and a partner in the firm from 1986-1988. He was King County Deputy Prosecutor, 1976-1985.

He is a graduate of the University of Washington Law School, 1976, and Harvard University with a B.A. in Government, magna cum laude, 1973.

### **Mike Thorne (Master of Ceremonies)**

#### **Rancher, Pendleton, OR**

Mike Thorne has owned and managed the Thorne family farm in Pendleton, OR since 1962. He served as a Senator in the Oregon State Legislature from 1972-1991. He was appointed executive director of the Port of Portland in 1991 and then as chief executive officer of the Washington State Ferry System from 2002-2004. His experiences in politics, agriculture, and transportation in two states make him an especially qualified interlocutor on bi-state issues.

### **Thane Tienson (Welcoming Remarks)**

#### **Chairman, IMS Board of Directors**

#### **Partner, Landye Bennett Blumstein LLP**

Thane Tienson is a lawyer in private practice specializing in the area of civil litigation. For the past 20 years, he has represented the interests of the commercial and recreational fishing industries and environmental and conservation groups in litigation over salmon and steelhead recovery issues in Oregon and Washington. Among the organizations he has represented are the Association of Northwest Steelheaders and the Columbia Riverkeeper. A native of Astoria, OR, he received his BA at the University of Santa Clara, his MPA at Golden Gate University, and his JD at the Northwestern School of Law at Lewis and Clark College. Before joining his present firm, his legal practice included a term as managing partner of the Vancouver office of the firm of Mitchell, Lang & Smith.

### **Jay Waldron (Transportation Panel)**

#### **Chairman, Port of Portland Commission**

Jay Waldron received his bachelor's degree from Providence College and his master's and J.D. degrees from the University of Virginia. An attorney with the firm of Schwabe, Williamson, and Wyatt, he specializes in trial and regulatory agency practice and business advice in the areas of environmental and energy law. He is also a former chair of the Institute of Portland Metropolitan Studies Board of Directors, and has served on the Metro Transportation Task Force, the North Clackamas School Board, and the Oregon Law Foundation.

### **Lawrence A. Wallack (Welcoming Remarks)**

#### **Dean, College of Urban & Public Affairs, Portland State University**

Lawrence Wallack is Dean, College of Urban and Public Affairs, Portland State University and Emeritus Professor, Public Health University of California, Berkeley. Dr. Wallack is one of the primary architects of media advocacy--an innovative approach to working with mass media to advance public health. He has published extensively and lectures frequently on topics related to the news media and public health and social issues. He is the principal author of *News for a Change: An Advocate's Guide to Working with the Media* (1999) and *Media Advocacy and Public Health: Power for Prevention* (1993). He is also co-editor of *Mass Media and Public Health: Complexities and Conflicts* (1990).