

Greater Portland-Vancouver Indicators

www.pdx.edu/ims/indicators

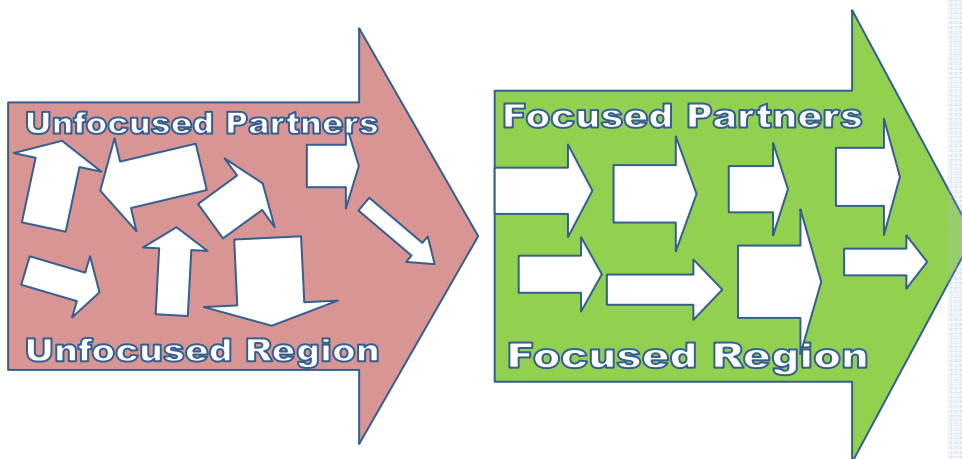


Why Greater Portland-Vancouver Indicators?

Cities and counties in the Portland area are bound together by the air we breathe; the land we build and play on; the water we drink; the roads we travel; businesses, goods and services that drive prosperity; and most importantly, by people who live, work and play throughout the region. Because of this

connectedness, when something good or bad happens in one part of the region, it almost always impacts the wellbeing of other parts and the region as a whole.

We believe that indicators for the Greater Portland-Vancouver region will provide a shared lens to track these ups and downs of the whole region - socially, economically and environmentally – and more importantly, a North Star to help focus regional actions and boost progress.



People Involved

<http://www.pdx.edu/ims/indicators/people>

Over 200 people volunteered for one or more of 11 GPVI teams, including the high-level GPVI Advisory Team, a specially-created GPVI Equity Panel and nine expert GPVI Results Teams (next page). These teams have been hard at work since the summer of 2010.

GPVI Advisory Team

Co-Chairs

Wim Wiewel, President, Portland State University

Gale Castillo, President, Hispanic Metropolitan Chamber

Members

Gail Achterman - Chair, Oregon Transportation Commission

Sam Adams, Mayor, City of Portland

Thomas Aschenbrener, President, Northwest Health Foundation

Jeff Cogen, Chair, Multnomah County Commission

Lynn Valenter, Acting Chancellor, Washington State University-Vancouver

Paul Dennis, Mayor, City of Camas

Denny Doyle, Mayor, City of Beaverton

Josh Fuhrer, Councilor, City of Gresham

Jack Hoffman, Mayor, City of Lake Oswego

Mike Houck, Executive Director, Urban Greenspaces Institute

Marc Levy, Executive Director, United Way of the Columbia-Willamette

Nichole Maher, Executive Director, Native American Youth and Family Center

Pamela Morgan, President, Graceful Systems

Marcus Mundy, President and CEO, Urban League of Portland

Lynn Peterson, Chair, Clackamas County Commission

Joseph Santos-Lyons, Board Member, Asian Pacific American Network of Oregon

Bill Scott, General Manager, Zipcar Portland

Steve Stuart, Chair, Clark County Commission

Bill Wyatt, Executive Director, Port of Portland

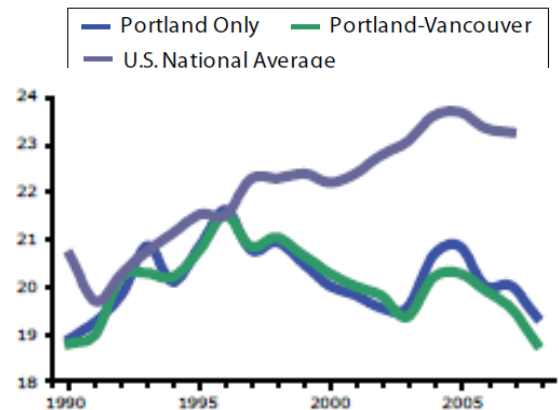
David Wynde, Director, US Bank Community Relations

Results Teams for Nine Indicator Categories

The nine Results Teams are charged with identifying the most important *results* to measure in each of the areas below, the drivers of those results and indicators of progress toward the outcomes.

1. **Education,**
learning that leads to opportunities and benefits for both individuals and the broader community
2. **Quality Housing and Communities,**
the home foundation from which we thrive
3. **Economic Opportunity,**
assets and opportunities that foster economic well-being
4. **Healthy People,**
our physical, mental, emotional and spiritual well-being
5. **Safe People,**
individuals and communities thriving with minimal risk and fear of danger, injury, and harm
6. **Healthy, Natural Environment,**
care of the resource base upon which all life depends
7. **Arts, Culture and Creativity,**
enjoying and interpreting the human experience
8. **Access and Mobility,**
real and virtual connections that help us succeed
9. **Civic Engagement and Connections,**
the social infrastructure that makes a community work and residents feel safe

Daily VMT Per Capita, Portland MSA



Source: Metro

Timeline

The start-up report of the Greater Portland-Vancouver Indicators will be a “beta” of future, periodic GPVI reports. The report will be based on GPVI all-team learning dialogues within and across all nine sectors about the meaning behind the data, including drivers, strategies and cross-cutting issues. A draft report will be widely circulated for review and comment during the summer months and released by fall 2011. All learning will inform subsequent ongoing operations.

Partners

PROJECT PARTNERS

<http://www.pdx.edu/ims/indicators/people>

Sponsors plus over 150 organizations on GPVI teams, including:

- Clark County
- Clackamas County
- Greenlight Greater Portland
- Metro
- Multnomah County
- The City of Portland
- Portland State University
- United Way of the Columbia-Willamette
- POSI (Portland + Oregon Sustainability Institute)

CONTACTS

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