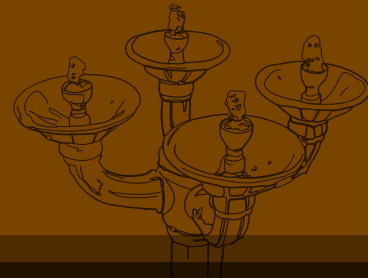


SIMON BENSON AWARD

{ Celebrating 10 years
of recognizing philanthropy in Oregon



Portland State University's Tenth Annual SIMON BENSON AWARDS DINNER Tuesday, April 7, 2009

Described recently by *Portland Magazine* as "an A-list event for the State," the Simon Benson Awards Dinner is an increasingly influential forum for raising the bar for community engagement and philanthropy in Oregon. Sponsoring the annual Simon Benson Awards Dinner offers you or your company the opportunity to join nearly one thousand business, civic, social, and political leaders in honoring leading citizens and hearing from national leaders on important topics.

Named after one of Oregon's first philanthropists, the Simon Benson Award was created in 1999 to honor the state's contemporary pioneers of philanthropy. Nominated by a committee of volunteers, recipients are tireless community leaders who give generously of time and money and whose legacies affect the lives of generations of Oregonians, past, present, and future.

Proceeds from the Simon Benson Awards Dinner go toward the Fund for PSU, which includes scholarship support for students to help them prepare for the future.

WHAT

The Simon Benson Awards Dinner

HONOREES

Fariborz Maseeh

The evening will also feature a retrospective of all previous honorees

KEYNOTE SPEAKER

Rosalynn Carter

WHEN

April 7, 2009

WHERE

Oregon Convention Center
Portland Ballroom

BENEFITS OF SPONSORSHIP

- > Exposure to an audience of 1,000 business, civic, social and political leaders
- > Exceptional opportunity to entertain important clients
- > High visibility at the event and in promotional materials
- > Details of sponsor levels and benefits are outlined on the reverse side

SPONSORSHIP LEVELS

Presenting Sponsor:	\$40,000
Associate Sponsor:	\$25,000
Supporting Sponsor:	\$10,000

HOW TO PARTICIPATE

To become a sponsor or reserve a table, please call Meg Chuprevich at 503-725-8212 or E-mail events@pdx.edu.

PORTLAND STATE UNIVERSITY

Portland State University is a nationally recognized leader in community engagement, combining academic rigor in the classroom with community-based learning. With a student body of 27,000, Portland State is selected by more students than any other Oregon University. The university's urban setting and focus on community partnerships, acts as a "living laboratory" that successfully prepares tomorrow's forward thinking leaders with the experience needed to succeed.

LEVEL OF PARTICIPATION	Presenting \$40,000	Associate \$25,000	Supporting \$10,000	Pioneer \$5,000	Bubbler \$2,500
PRE-EVENT PROMOTION					
Credit in press releases	•	•	•		
Recognition on Simon Benson Awards Dinner web site	•	•	•		
Recognition in Portland State Magazine <i>(circulation of 90,000)</i>	•	•	•		
Logo/Name on invitation & ads <i>(printing of 5,000)</i>	•	•			
Name on invitation & ads <i>(printing of 5,000)</i>	•	•	•		
Custom recognition	•				
EVENT RECOGNITION					
Recognition level in the printed event program <i>(printing of 1,000)</i>	•	•	•	•	•
Recognition on two screens during pre-dinner presentation	•	•			
Logo or name in credits of honoree's presentation	•	•			
Credit in scripted remarks	•	•			
Logo or name on signage at entry and in reception	•	•	•		
Custom ad in the printed program	•				
EVENT AMENITIES					
Tables of 10 at the event	2	1	1	1	1
Level of seating	Premier	Premium	Preferred	Preferred	Standard
Tickets to pre-dinner gathering with honorees and speaker	6	4	2		
Photos with speaker	4	2	1		
Reception	•	•	•	•	•
Autographed copy of speaker's book	4	2	1	1	
Free parking spaces	5	5	2	1	
Copy of the video presentation	•	•			
POST-EVENT					
Recognition in thank you ads	•	•	•	•	•