

University Planning 2009-2010

PROVIDE CIVIC LEADERSHIP THROUGH PARTNERSHIPS

1. Enhance PSU's central role as an engaged university

ACTIONS

- > Increase visibility and impact by hiring a new Vice President for Research and Partnerships
- > Develop plan for creation of Office of Research and Partnerships
- > Continue collaboration with PDC; Portland Planning/Sustainability Dept.; other City depts.; TriMet; Multnomah Co.; other government entities including PSU/PDC economic development strategies
- > Continue participation by PSU major leaders in mayoral cabinets
- > Continue to develop strategic partnerships (i.e., PPS, NW Natural, PGE)
- > Expand activities to share PSU's expertise and attract faculty and students
- > Develop engagement student learning goal and rubric for assessment

OUTCOMES - June 2010

- > New Vice President for Research/Partnerships
- > Plan in place for office search process
- > Contract with PDC is developed. First steps toward implementation of Center for Urban/Regional Economic Development and higher education resources inventories with PDC
- > Ongoing advising in mayoral cabinets
- > Begin implementing collaborative activities with our new partners
- > Meet or exceed 2010 target for increased enrollment in community-based learning courses
- > Ready to begin assessing engagement learning goal

2. Enhance collaboration with OHSU

ACTIONS

- > Identify opportunities for collaborative administrative, academic, and research activities
- > Explore establishing joint non-profit research entity
- > Cooperate with legislative committee to explore OHSU/PSU relationship
- > Develop business plan for Life Science Center

OUTCOMES - June 2010

- > Strengthen collaborations and report to President on outcomes
- > Reach conclusion on joint, non-profit research entity
- > Report to legislature on OHSU/PSU relationship
- > Plan and next steps for Life Science Center

IMPROVE STUDENT SUCCESS

1. Implement measures to increase student retention and graduation rates

ACTIONS

- > Analyze business practices and administrative bottlenecks that increase drop outs
- > Implement mandatory advising, major declaration, other First Steps recommendations
- > Continue to develop the MyPSU Portal
- > Develop a plan to address freshmen with GPAs lower than 3.0
- > Develop student housing

OUTCOMES - June 2010

- > Mitigate practices and bottlenecks that increase drop outs
- > Meet or exceed our 2010 retention targets
- > Recommendations from FSSS implemented using the MyPSU Portal
- > Approve a plan to address students with lower than 3.0 GPA



2. Integrate the new undergraduate learning goals within student assessment activities

ACTIONS

- > Improve online assessment reporting template
- > Update mapping of program goals against curriculum
- > Develop brief narrative and rubrics for each University-level learning goal

OUTCOMES - June 2010

- > 2009-10 Assessment unit narratives will be available online
- > Drive learning goals into curriculum
- > Defined goals and rubrics developed for each learning goal

3. Maintain NCAA certification

ACTIONS

- > Review programmatic and fiscal goals of Athletics program
- > Manage the campus and community self-study process

OUTCOMES - June 2010

- > Complete self-study, engage with NCAA review on next steps
- > Prepare for NCAA campus certification visit

ACHIEVE GLOBAL EXCELLENCE

1. Expand innovative research

ACTIONS

- > Continue work to enhance research infrastructure
- > Implement search for Vice President for Research and Partnerships
- > Evaluated and selected K-12 from academic proposals
- > Use continuous improvement program to target areas of research

OUTCOMES - June 2010

- > Meet the 2010 target for increasing industry startups/ intellectual property management
- > Vice President for Research and Partnerships in place
- > Fund K-12 initiative from RFP process
- > Implement results of quality initiatives in areas of research infrastructure

2. Continue to develop institution as a regional resource for innovative research and education in sustainability

ACTIONS

- > Increase sustainability-related research
- > Create definition of sustainability-related courses and set target for increasing enrollment
- > Develop description of sustainability learning goal and rubric for assessment
- > Complete national search for Center for Sustainable Processes and Practices Director
- > Participate in development of Oregon Sustainability Center

OUTCOMES - June 2010

- > Establish definition/description of sustainability-related research and set targets for increasing that research
- > Definition and target in place for sustainability-related courses and enrollment
- > Description and rubric in place for sustainability learning goal
- > Center for Sustainable Processes and Practices Director in place
- > Ready to contractually define University's role for Oregon Sustainability Center

3. Pursue diversity goals for students, faculty, and staff

ACTIONS

- > Restructure Affirmative Action, Ombuds, and President's Diversity Initiatives Offices
- > Hire Chief Diversity Officer
- > Develop plan for recruitment and retention of Latino students and faculty; work with OUS Latino initiative
- > Develop a target for increasing minority student enrollment

OUTCOMES - June 2010

- > Map restructuring plan for Affirmative Action, Ombuds, and President's Diversity Initiatives Offices
- > Chief Diversity Officer in place
- > Report on recruitment and retention of Latino students and faculty submitted to President
- > Establish target for increasing minority student enrollment

4. Continue to pursue internationalization goals

ACTIONS

- > Implement revised internationalization plan; consider additional strategic international relationships



- > Continue to recruit strategically
- > Develop a description of the internationalization student learning goal and a rubric for its assessment
- > Create coordinated Middle East initiative

OUTCOMES - June 2010

- > Review and ratification of internationalization plan by President, Provost, and CADS
- > Meet or exceed 2010 target for increasing international enrollment
- > Be prepared to begin assessing internationalization learning goal
- > Priorities defined by Middle East Leadership Council

ENHANCE EDUCATIONAL OPPORTUNITY

1. Work with K-12 partners in the Portland metropolitan area to improve student success

ACTIONS

- > Develop projects for the implementation of the PPS Task Force
- > Update Hitz inventory of K-12 partnership activities
- > Forum to identify K-12 issues and faculty strengths and connections
- > Identify funding sources to support K-12 work
- > Support ongoing efforts such as LSAMP and Sr. Inquiry

OUTCOMES - June 2010

- > Strategies for improving K-12 student success and increasing participation in higher education
- > Current inventory completed of K-12 partnership activities
- > Workshop designed and scheduled to identify metro K-12 issues
- > Funding plan developed to support K-12 work
- > Fulfill LSAMP and Sr. Inquiry project goals

2. Expand and improve Portland State online programming for students and faculty

ACTIONS

- > Enhance distance education support services through per credit fee
- > Finalize model for distribution of distance learning fee revenue
- > Enhance appropriate support activities
- > Continue to develop online courses in University Studies

OUTCOMES - June 2010

- > Meet 2010 targets for number of online courses and number of SCH enrolled
- > Implementation of fee model for distance learning
- > Completion of support plans
- > In year one University Studies will develop capacity to offer 10 fully on-line SINQs each quarter

EXPAND RESOURCES AND IMPROVE EFFECTIVENESS

1. Undertake a long-term strategic financial planning effort

ACTIONS

- > Establish advisory group to President for long-term strategic financial planning
- > Align budget models and processes to strategic goals
- > Gather modeling information by Fall 2009
- > Explore creating 501(c)3 entities to carry out certain administrative and non credit activities, including Extended Studies, other administrative/support activities

OUTCOMES - June 2010

- > Long-term strategic financial group appointed by Fall 2009
- > Assessment of creating 501(c)3 completed

2. Develop enrollment management plan and begin implementing steps to achieve it

ACTIONS

- > Consider consultant's report in development of enrollment management plan
- > Manage fee remission and scholarship award process to support recruitment, retention, and graduation
- > Continue strategic recruitment of domestic non-resident and international students
- > Strengthen community college connections through courses on community college campuses
- > Plan for expanded student housing

OUTCOMES - June 2010

- > Implementation of campus enrollment management plan, including strategic allocation of fee remissions and scholarships
- > New process to manage fee remission and scholarship award process
- > Meet or exceed 2010 target for domestic non-resident and international students



- > Increase number of co-admitted students
- > Expanded student housing under contract for groundbreaking in October 2010

3. Review and implement selected LTIFS recommendations

ACTIONS

- > Hold campus fora, starting with Fall 2009 symposium, to get feedback on recommendations
- > Establish Tuition Strategy Committee to study, make long-term recommendations to University leadership
- > Review curricular efficiency and effectiveness, including classroom capacity/class size

OUTCOMES - June 2010

- > Develop greater campus understanding of need to implement long-term financial strategies/receive faculty input
- > Tuition Strategy Committee makes report
- > Recommendations on strategic implementation for curricular efficiency and effectiveness

4. Identify comprehensive campaign priorities including endowments, other gifts for program and capital projects

ACTIONS

- > Develop campaign priorities
- > Conduct campaign feasibility study
- > Implement search for Vice President for University Relations

OUTCOMES - June 2010

- > Campaign priorities established and approved by ExCom
- > Campaign feasibility study completed
- > Vice President for University Relations in place

5. Improve campus climate

ACTIONS

- > Maintain frequent communication regarding goals, activities, challenges
- > Use continuous improvement program in targeted areas: sexual harassment, student experience, facilities, research support
- > Convene working groups to create additional opportunities to support and recognize faculty and staff

OUTCOMES - June 2010

- > Select recommendations for implementation to improve campus climate

6. Initiate or continue major capital projects

ACTIONS

- > Participate in the development of Life Sciences Building
- > Development of Oregon Sustainability Center
- > SBII renovation
- > Lincoln Hall
- > Complete Walk of Heroines
- > Review capital project priorities

OUTCOMES - June 2010

- > Business plan completed for Life Sciences Building
- > Ready to contractually define role in Oregon Sustainability Center

7. Expand PSU's role in state and local leadership

ACTIONS

- > Continue existing leadership endeavors: Urban Renewal District; Milwaukie Lightrail; Streetcar; PSU/OHSU South Waterfront Collaborative
- > Complete reviews and implementation of University District and further development of Eco District and living laboratory concept
- > Explore new revenue alternatives to support PSU including local taxes
- > Explore OUS relationship as well as state relationships regarding governance structure and authority

OUTCOMES - June 2010

- > New urban renewal district by City/PDC. Ongoing advice to TriMet on lightrail and streetcar. Implementation strategy for PSU South Waterfront project confirmed. Governance structure in place.
- > Seek city approval for new district boundaries; present to OUS Board. Continue conceptual development of Eco-District.
- > Ongoing feasibility analysis and environmental scan of OUS/ state relationships