

REGISTRATION IS NOW OPEN!
CLASSES BEGIN MARCH 29

CREATING OREGON'S SMART GRID POLICY: YOU BE THE ARCHITECT

This spring, our innovative interdisciplinary smart grid seminar will take a “deep dive” into the fascinating efforts to develop an effective Smart Grid policy for Oregon. We will go far beyond simply analyzing the key issues and debates that are swirling around the still emerging set of concepts, technologies, applications and business models that could transform the nation’s century-old, centralized power grid into a climate, renewable-energy, and consumer friendly “Smart Grid.” Student teams will also offer their policy recommendations to senior policy makers themselves through a simulated but realistic policy process. The teams will prepare decision memos and briefing books that present and support their recommendations to the Oregon Public Utilities Commission and interested utilities themselves. And they will do so at a critical time, when options are still emerging and stakeholders are particularly open to new ideas and approaches.

The Commission has launched two historic investigations to establish a framework that will guide investor-owned utilities as they launch their Smart Grid planning efforts, and explore the appropriate role for utilities in the development of Oregon’s electric vehicle (EV) charging infrastructure. Meanwhile, consumer-owned utilities in Oregon and throughout the region and collaborating with the Bonneville Power Administration to consider how they can take advantage of the Smart Grid’s benefits. Many other stakeholders are engaged in these discussions, including a new trade association (Smart Grid Oregon), groups concerned about consumer protections (Citizens’ Utility Board), EV companies, state agencies, and environmental coalitions. Many are eager to share their ideas with you; they are equally interested in hearing your suggestions.

This is a great opportunity to both witness and influence the making of public policy in a brand new area. Local experts will guide the student teams; the teams will also hear from experts from other states that are exploring innovative approaches that are still new to the Northwest. Winter term participants are encouraged to continue the journey with us, but new participants are also most welcome to join in. We will make a special effort to help bring newcomers up to speed; they can start by reading the course blog:

<http://www.smartgridoregon.org/Default.aspx?pageId=769594>.

Spring Term Course Faculty

Jeffrey Hammarlund, Adjunct Professor, Mark O. Hatfield School of Government, Portland State University, and President, Northwest Energy and Environmental Strategies, will continue as lead faculty. He will be supported by **Dr. Conrad Eustis**, Adjunct Professor, Portland State University, and Director, Retail Technology Development, Portland General Electric; **James Mater**, Co-founder and Director, QualityLogic and founding board member, Smart Grid Oregon; **Michael Jung**, Policy Director, Silver Springs Networks and founding board member, Smart Grid Oregon; **Ken Nichols**, energy consultant, plus many other local and national experts.

For-credit tuition & fees: \$1550 (4 credits)

Register online using PA 510, CRN 65908
www.pdx.edu/registration/register.html

Non-credit tuition: \$1000

Download Non-Credit registration form
www.pdx.edu/eli/smartgrid

For registration and more information, please see our website at: www.pdx.edu/eli/smartgrid, or call the Executive Leadership Institute at 503-725-8261.

Spring term: Tuesdays, March 29 – June 7, 2011, 6:40 – 9:40 PM

Room: Urban Center, Distance Learning Center Room 204

