

# “What's the Big Idea?”

A lecture series sponsored by the  
College of Urban & Public Affairs

Presents

## John Perkins



# *Transforming Turmoil into a New Economy*

**Tuesday, November 17th at 7:00 p.m.**

Smith Memorial Student Center Ballroom, 3<sup>rd</sup> floor  
Portland State University  
1825 SW Broadway

John Perkins is on tour promoting his latest book, Hoodwinked! An Economic Hit Man Reveals Why the Global Economy Imploded And How to Remake It. Hoodwinked is a powerful polemic that shows not only how we arrived at this perilous point in our history – but what we must do to turn it around. He believes we can create a healthy economy that will encourage businesses to act responsibly, not only in the interests of their shareholder and corporate partners, but in the interests of their employees, their customers, the environment, and society at large.

This free lecture is sponsored by the College of Urban & Public Affairs, Social Equity and Opportunity Forum

For inquiries about this event, please contact:  
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