

SAMPLE INTERNSHIP DESCRIPTION – NOT CURRENTLY OPEN – FOR INFORMATION ONLY

Website Development for a Community Cooperative Surfrider Foundation

The Surfrider Foundation is a non-profit environmental organization dedicated to the protection and enjoyment of the world's oceans, waves and beaches for all people, through conservation, activism, research and education.

The Surfrider Foundation seeks to hire a student intern to help advance economic development off the south coast of Oregon. Specifically, the student will create a website that effectively communicates the ideas and products being promoted by Port Orford Sustainable Seafood. The project will help advance the Port Orford Community Stewardship Area project.

The internship is intended to provide academic and professional learning opportunities for the student. This contract work may also be used to gain independent study credit.

The student will work under the direction of Pete Stauffer (Surfrider Foundation) and Aaron Longton (Port Orford Sustainable Seafood).

Internship Deliverables

- Participate in weekly phone calls with Aaron Longton and/ or Pete Stauffer
- Collaborate with team members to discuss ideas for the layout and organization of the website
- Create and edit images and graphics for website use
- Perform basic copywriting/editing skills
- Develop a web site that effectively communicates the ideas and products being promoted by Port Orford Sustainable Seafood

To support the student's efforts, relevant information on Port Orford Sustainable Seafood and the Port Orford Stewardship Area project will be provided through documentation and personal communication with Pete Stauffer and Aaron Longton.

This is a contract position. Compensation is \$2,500 for completion of deliverables

Desired Qualifications

- Currently enrolled student (undergraduate or graduate)
- Experience using front-end coding technologies including HTML/XHTML, CSS, JavaScript
- Experience using Dreamweaver, Photoshop, Adobe Illustrator, and other design tools.
- Experience with InDesign a plus
- Understanding of user-centric practices, information architecture, and web usability practices
- Understanding of search engine marketing and best practices for email design
- Knowledge of WC3 standards
- Strong writing and communication skills
- Organized and efficient in producing work products on time
- Ability to work independently with minimal supervision