

SAMPLE INTERNSHIP DESCRIPTION – NOT CURRENTLY OPEN – FOR INFORMATION ONLY

Digital Marketing Internship Oregon Department of Agriculture

Job Description:

Internship will include designing web pages for ODA's new web project "Telling the Story of Oregon Ag," that will create individual pages for Oregon producers with locations, maps, videos and stories about their products and what they produce. Staff in the Agricultural Development and Marketing Division (ADMD) of the Oregon Dept. of Agriculture have collected pictures, stories and video links for several pilot producers that would need to be populated into web pages and posted. Intern would be expected to liaise with pilot producers on their pages and possibly develop new content for the website. Intern will also have the opportunity to work with ADMD staff on marketing tools and programs to promote the site and expand use in local retail and farm-direct sites.

Minimum Qualifications:

The applicant is expected to have previous web development experience and a working knowledge of Oregon's food and/or agricultural industry.

Wage Range:

ODA will offer \$1,000 stipend for the development of the site template and pages for the pilot participants.

Job Location:

The Development and Marketing office is located in Portland and ideally, we would like to have our intern work out of our office - but if there is interest from qualified candidates, we might be able to figure something out for a Corvallis based student.