

SAMPLE INTERNSHIP DESCRIPTION – NOT CURRENTLY OPEN – FOR INFORMATION ONLY

Public Relations/Marketing Summer Internship Northwest Natural Resource Group (NNRG)

Northwest Natural Resource Group is seeking a summer intern to assist with development of case studies of successful Northwest Certified Forestry (NCF) and NW Neutral landowners. NNRG's NCF and NW Neutral programs work to provide market based incentives for small forest landowners to manage their land sustainably as part of a functioning ecosystem and provide an economically feasible alternative to development. We use Forest Stewardship Council (FSC) certification to document sustainable management and have recently launched NW Neutral to sell the additional carbon sequestered by FSC management (increased rotation lengths and retention). We are seeking a communications/journalism/public relations intern to develop a series of case studies/stories on participating landowners for use on our website, newsletter, and marketing materials.

The ideal applicant will have:

- Background in journalism, communications, public relations, or other related field (Bachelor's degree preferred)
- Strong writing skills (samples required)
- Interest in the use of market forces for environmental conservation goals i.e.: ecosystem services markets and environmental certification

Opportunities include:

- Working with staff and landowner to understand the issues facing small forest landowners and incentives for sustainable practices
- Develop case studies of unique forest business models
- Work within a small but dedicated and busy non-profit at the forefront of small landowner ecosystem services issues
- Learn more about Forest Stewardship Council certification and carbon offsets

This part time summer internship (~10 hrs/week) will have flexible hours and location (within Western WA as some time will be required at the main office in Port Townsend). A small stipend and travel expenses will be provided. To apply send a cover letter, resume, and two writing samples. For more information on NNRG visit www.nnrg.org.