

## **SAMPLE INTERNSHIP DESCRIPTION – NOT CURRENTLY OPEN – FOR INFORMATION ONLY**

### **Marketing Internship Living Harvest Foods**

#### **Company description:**

Living Harvest Foods is a local manufacturer of organic and natural hemp food products with national distribution in the U.S. and Canada. The company manufactures hemp protein powders, hemp milk, and hemp milk based ice-creams. Living Harvest Foods was awarded the 3rd fastest growing business in Oregon by the Portland Business Journal and is one of the fastest growing natural food companies in the country. The Company prides itself on delicious, healthy and innovative products that support a sustainable environment. Hemp is a renewable resource and super-food that offers healthy omega-3 & 6 essential fatty acids, digestible protein and fiber. The company's headquarters are located in downtown Portland, OR. [LivingHarvest.com](http://LivingHarvest.com)

#### **Job description:**

The marketing department of Living Harvest is currently looking for an intern. The position would be unpaid, with potential for course credit. Either part-time or full-time will be considered. Duration of the internship would run from October 15th to December 15th. A longer position is also possible. The position offers the intern insight into what goes into successfully manufacturing and marketing an organic and natural food and beverage. The intern would report to the VP of Marketing.

#### **Internship projects would include, but may not be limited to, the following:**

- Interactive Projects
- Newsletter design and copywriting
- Website updates
- Consumer research projects
- Project management of consumer taste tests
- General marketing tasks
- Marketing design support
- Competitive Intelligence & in-market store-checks, sales analysis etc.

#### **Knowledge, Skills and Abilities Required:**

1. Enjoys an entrepreneurial, fast paced work environment
2. Good verbal and written skill, enjoys interacting with the public
3. Excellent computer skills in Microsoft Word, Excel, Power point, Adobe creative suite (including Dreamweaver), with basic html coding experience
4. Self-directed, organized, reliable
5. Interested in natural and organic foods

#### **Education and Experience:**

1. Senior or junior in college
2. Experience working in an office environment a plus