

SAMPLE INTERNSHIP DESCRIPTION – NOT CURRENTLY OPEN – FOR INFORMATION ONLY

Green IT Marketing Internship EnviroMedia Social Marketing

We are looking for a part-time intern to support outreach and advocacy efforts involving Climate Savers Computing Initiative based in Portland, Oregon.

About the opportunity:

Interested applicants have the opportunity to work with a consortium whose members include Google, Intel, Microsoft, and the World Wildlife Fund. Climate Savers Computing Initiative is a nonprofit group of eco-conscious consumers, businesses and conservation organizations dedicated to reducing the energy consumption of computers. The ideal intern has a background in marketing, technology and sustainability and an interest in energy efficiency, Green IT and energy conservation. The intern will be directly assisting the Conservation Marketing Director.

Starting: ASAP

Primary Responsibilities:

- Coordinating recruitment of member companies to the Initiative
- Assisting in the development of strategic alliances
- Researching market trends and opportunities
- Helping to create content and using social media tools
- Assisting with project management to optimize fundraising opportunities

Capabilities preferred:

- Experience managing nonprofit or marketing programs
- Strong research and writing skills
- Strong interest in sustainability
- Interest in and understanding of technology trends
- Excellent interpersonal and communication skills
- Experience working with computers, including database, web and email technology
- Ability to work independently on assigned tasks