

SAMPLE INTERNSHIP DESCRIPTION – NOT CURRENTLY OPEN – FOR INFORMATION ONLY

Clean Tech Marketing Internship ClearEdge Power, Inc.

ClearEdge Power is looking to hire a qualified individual for an intern program that starts immediately. We are seeking a bright individual who is ambitious and has a strong desire to learn new skills. They need to know their way around a computer and be adept at web based research and on reporting their research findings. We are looking to this individual to participate in several major research projects and be a real contributor to our team.

This is a great opportunity for an individual studying sustainability and/or marketing with an interest in clean tech to participate and learn the Clean Tech market with a very fast growing company. The three primary areas we are looking to research are:

- Market requirements for electrical/heat needs by key vertical market segment. The goal is to help us determine the next generation product size and key attributes based upon direct feedback on our targeted markets.
- The second area of this project would be profiling specific company's energy requirements. The outcome would be a database that would prioritize target companies average usage of heat and electricity.
- The third area would be a sub-set of number two and it would identify the priority by vertical market segment to help us define where we should be focusing the sales and marketing efforts.

SAMPLE