

LTIFS Meeting Minutes – May 6, 2009

Present: Rose, Nisenfeld, Reder, Wubbold, McCarthy, Balzer, Uto, Crow, Williamson, Cabelly, Jhaj, Burgess, Fung, Wykoff, Kaiser, Latourette, Wendler, Reynolds via phone

Absent: Fisher

Guests: Tim Young, Robert Mercer, Mike Burton

Information was discussed about the Advocacy for Higher Education group (Francesconi) – made up of educators and business leaders – to advocate for higher education funding and support. Adam Davis, pollster, is on the committee and able to provide valuable information on public opinion toward higher education. Unions (ie. SEIU) are also being pulled into this.

Information was shared on how Campus Contact went to City Hall – and this was the first time that university representatives have ever done so. Local superintendents are often at City Hall.

IDEA: invite Jim Francesconi to come to an LTIFS meeting to see how PSU might be included, especially our existing advocate groups (ie. Alumni).

Mike Burton shared information on Boston University's Metro College – an example of new programs developed to meet and broaden market demand. BU offers a general interdisciplinary studies degree. Program has grown and now provides income for the university. Uses previous college, military, past and work experience for enrollment and credit generation. PSU has this type of program but it could be more specific and definite – up the offerings on the weekends and evenings. Looks at twelve month, 24-7, 3-year degree.

Question of how University Studies would fit into this model.

501c3 option – PSU housing and the Professional Development Center are now 501c3's. Makes contracting more flexible. Moving things to 501c3 is not unprecedented (Chemeketa). Most extension programs are under a foundation or separate 501c3. This would affect staffing (no OPE – not union representation). Also concern for accreditation – that's why now it is mostly non-credit classes.

Discussion of on-line classes – will increasing on-line open up more classroom space? How if U of O dealing with courses outside the grid?

Revenue streams and self-support – there is not much oversight and rules are often changing. Implied criticism that the university does a poor job of managing this area. Now looking at revenue streams and everything will on the table for review.

Concern that areas can still operate independently (ie. lone rangers) – especially those that are profitable and offer rewarding programs.

IESL has a 3 to 4 million dollar/year budget – some advantages to bringing this in-load but also drawbacks. Need to be able to set this tuition (now in between in-state and out-of-state tuition). Huge gateway to the university. So don't rush to judgment about noncredit, self-support, contract programs.

Committee will choose areas of discussion and break up into groups. Committee will also look at comments/suggestions submitted by university staff – via department meetings/brainstorming and also new email suggestion line on LTIFS info page. A grid will be developed and sent out to committee members.

Subcommittees to explore maximum efficiency and effectiveness of coming to college:

Marketing

Image

Admissions/Student Affairs

Enrollment

Financial Aid

Retention – likelihood of success

Consequences of expanding enrollment versus expanding retention.

Future dates:

LTIFS Open Session – Wed, May 20, 3-4:30pm, Parkway North (Smith Center) – **NEED TO CHANGE DATE - CONFLICT**

June 1 Faculty Senate?