

LTIFS Minutes – May 27, 2009

Present: Marvin, Dee, Sukhwant, David, Alan, Angela, Melody, Doug, Kevin, Michael, Mark, Jackie, Jennifer, Steve, Michael Fung.

Absent: Hannah, Marc, Jon and Cathy

Overview of subcommittee paragraph submissions:

#### Student Services

Recommendation that the subcommittee “unpack” some of the terminology in their paragraph – and include a definition of Strategic Enrollment Management. This is an opportunity to talk about how putting finances on firm ground to keep students here will be advantageous to the institution. There are also interconnects with alumni and fundraising (future relationships with the university).

#### Research

Being edited

#### Fundraising

Committee needs to meet – draft synopsis

Looking at benchmarking, fundraising goals, database issues, alumni association, and foundation (they are doing a strategic plan also). Importance to revise the database – this tool is preventing money from coming in the door.

Suggestion: opening statement – the fiscal health of the university depends on highly functioning alumni association, fundraising, and marketing. May require a complete restructuring and investment (people and tools).

TO DO: research on what other Urban 21 universities are doing.

#### Payroll tax

Checking previous document (2002) to see if there is any useful information.

#### Capacity

Coming

Look at utilization of adjunct and non-tenure faculty and the advantages to the university.

Capacity drives leasing – cost of instruction.

Electronic delivery increases affect many things.

#### Leasing

Done and final

#### Year-Round Instruction

Strategically look at efficiency of units and link to long-term strategic planning. Incent units to be more productive.

Need to gather information on the cost of running Summer Session and integration of.

### 501c3

Would need to plow back the profit and manage resources – have this information in the contract. Need union rep input. Unmentioned labor and personnel issues need to be acknowledged and also need to have a centralized policy.

### Self-Support

Add back into the matrix. Look at heterogeneous set of programs. There are recurring structural issues at the university. The university Budget Committee is working on this issue.

### Athletics

Sub-committee met with the athletic director – handed out the vision statement for Athletics. If we are in Big Sky conference we need to have a football team. Athletics needs to be brought into alignment with PSU's marketing and communication plans (branding).  
Is using student fees and tuition to support athletics the right way?

Look at real costs and benefits and closely align with marketing and communications.

### Other LTIFS IDEAS:

- Separate contracts for teaching faculty (fixed term versus tenure and teaching versus research) – fiscal advantages?
- Less tenured faculty – could have new contracts every five years (look at performance)
- Buy out tenured faculty (California does this – could PSU?)
- Adjuncts – The Third Rail – committee member to develop paragraph
- Career Center -- realign with advising. Cost and strategic investment for student success.
- Fundraising – staffing versus return on the dollar – will be added to that “idea” paragraph.
- Capacity – look at department classrooms and utilization for classes...ability to use space efficiently. Consider differential tuition for Saturday classes.
- 501c3 – union implications
- Leasing – leasing versus purchasing
- Unit productivity – how much space does a unit need (charge if overuse). Look at it fiscally.
- Mergers/Collaborations
- Need a more efficient organizational administrative structure.
- Consortium – partnering with like-organizations in the Portland area – financial implications
- Moving 12 month faculty to 9 month to save money...cost saving instead of pay cut.