

## **LTIFS Minutes – May 20, 2009**

Present: Marvin, Angela, David, Sukhwant, Dee, Michael, Mark, Steve, Jon, Jackie, Alan, Kevin, Cathy, Jennifer, Hannah, Melody, Michael F.

Absent: Marc and Doug

Reminder that this committee will make a report to the President and ExComm. The committee is not a long-term committee that will report ideas and suggestions that could be assigned out to ad hoc or budget committees.

### ***Strategic Planning:***

What does it mean to make the shift toward students paying more for their education. We need to report the value of education as it relates to students. Think and report in terms of instruction supported by tuition. Fiscal and strategic models and realities have to align.

Would be useful to create a structure for long-term planning – perhaps a special office (like OIRP) that is independent and make critical views and have the ability to follow through.

Two schools in this situation are University of Michigan (high tuition/high financial support) and University of Virginia (7% state-funded).

Rostering – idea of open positions going back to central administration and being redistributed. Start to realign our resources to direction we want to go.

Look at data of the Delta Project – how do institutions could funds and reassign internal resources when state funding is limited. Reassignment of funds and change in organizational structure.

Would be wise to have a major reorganization/plan every 5 years – more in-depth look and possibility to realign priorities.

- a) need to be nimble to see if plan is working – and if not, change it. Incremental, transformation – don't get stuck in the budget cycle.
- b) Recent administrative retreat discussed the 8 key priorities – and budget model revision is high on the list.

We need to “know where we are going”.

Importance of liberal arts – professional schools can't exist without the liberal arts. Direction may lead to low freshman/sophomore education – with community colleges are feeders to the institution.

***Report to come next week.***

***Student Services: to be discussed next week.***

Align student services with larger university goals and planning – purposeful, goal-driven recruitment. There is a big cost savings to keep current students – and unethical to recruit vulnerable students.

Why are lower admission GPA's leaving –exit interviews? First generational leave sooner and more often.

***Report to come***

***Research Infrastructure:***

***Report handout.*** Broad issue that can be handed off to another group.

Need to connect research to teaching and align with themes. Look at concrete ways of being in the community and talking about themes – draft to come MW).

Add a section at the beginning on recognizing growth (KR).

How do we grow research 50% -- look at indirect cost distribution and how to drive dollars back to yield a return.

***Fundraising:***

***Background and Report handout.***

Locus of decision making – align with desired returns. Investment follows goals.

Consultant report – ability for campaign readiness. The president's office has the report.

Marketing – what are we aiming at and how do we get there and also measure results. Need more investment for our reputation. Do a scan of peers (Urban 13). Shocking how little we invest. Recognition that we have to do this to get to our goals.

Rethink organizational structure and fiscal strategies. If more financial support we would reap a benefit. “Bring the water level up”.

***Payroll Tax:***

***Report handout***

Need to express how this will benefit students, employees, and employers.

***Capacity:***

Previous discussion – room size, faculty mix, class sizes. Look at how to manage resources (include graduate programs).

Underutilized capacity- how to unleash capacity and move forward. Long-term planning...look at change in practices, resources, and bottlenecks.

***Need report.***

***Benefits:***

***Previous handout***

- a) OUS system – aggregated model
- b) PEBB – not enough products and choices
- c) Go private – develop our own risk pool

Explore changing the rules.

Health coverage at PSU is \$1,100 per person per month. Compare to other institutions, ie. Virginia Commonwealth – much lower). We basically get hit twice.

***New report to come***

***Summer Session/Self Support – next week:***

- a) 501c3's – (Chemeketa Model) – separate, legal entity. Vehicle to channel funds back to the institution. Entrepreneurial activities (implications – unions, compensation, health coverage).
- b) Twelve-month operation – consolidate Summer Session under units – speed up education
- c) Target and focus on three year-programs (ie. Connecticut).
- d) Move to 12 month and link with strategic plan – how would this affect capacity?
- e) Move from seat time to learning outcomes

***Report to come***

***Athletics:***

Subcommittee meeting with Athletic Director – get his perspectives.

Need to align with university and strategic planning – fiscal component. How does the mix of athletic activities align with budget needs? Look at gender equity.

***Report to come***

***Leasing:***

***Have Report***